

PROSPECTING

Mailbox Money

The Promise of Network marketing

by **Richard Bliss Brooke**

plus ATTACHMENT | 533 words | 3 pages

If you're skeptical... That's okay. You may find that by the end of this book, you will have a new perspective. Maybe your doubts and skepticism will disappear. Or, maybe you'll be even more convinced that Network marketing is not for you. Either way, you'll be none the worse for having taken a closer look.

I love these words appearing at the beginning of Richard Brooke's *Mailbox Money*. They lead me to hope I won't find information heavily laced with persuasion... Great News— I didn't!

And it's with the same kind of equanimity that this little book goes on to explain network marketing— take it or leave it. What you have here is...

...a clear, concise explanation of what is so about network marketing, leaving the reader with plenty of information to make an informed and empowering decision.

It's clear that Brooke sees the value and endorses network marketing. In the first 22 pages of *Mailbox Money*, he very even-handedly and succinctly shares...

...the facts, the myths, the 'how it works', the challenges and the benefits around joining, building and sustaining a successful network marketing business in a brilliantly thorough and direct way.

Yes— similar books have been done before, perhaps equally as well. For the person who's been involved in the industry for a long time it holds few surprises in regard to the facts about network marketing, yet it distinguishes itself beautifully by including 10 True Life Success Stories of ordinary people achieving extraordinary success in network marketing.

I was particularly delighted to discover that, despite 10 years of immersion in this industry, eight of the stories were brand new to me. The only thing that would make it better would be to include some stories of success accomplished within the past five years... I *know* they're out there!

Use *Mailbox Money* to educate your prospects... at a buck a book (less if you order in quantity) it's an extremely valuable tool— if we can convince Mr. Brooke to update the stories, I'd be even more excited to put it on my prospects 'required' reading list!

— Mary K

Visit Richard's website, RichardBrooke.com, to sign up for his free newsletter and tap into an extensive library of articles, audios and purchase books and tools.

Richard Brooke made his first million before the age of 30, advancing to the top sales-leader position in a \$60 million Network Marketing organization made up of more than 200,000 sales people. At age 31, he became the Executive Vice President of that company.

Through Richard's coaching, writings and seminars thousands of leaders have discovered new distinctions in listening, leadership, courage, relationships, team spirit and big-time fun. He is the author of *Mailbox Money*, *Mach II Starring You* and co-author of *The New Entrepreneurs: Business Visionaries for the 21st Century*.

Richard continues to play full out from his home on the lake in the resort community of Coeur d' Alene, Idaho, and a horse ranch in the California foothills. He enjoys Harleys, golf, water sports, scuba-diving, skiing, snowmobiling, helicopter flying, a good game of poker and a real Cuban cigar.

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