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Why? For me it's all about family

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My why... Why do I do network marketing? Why, after 8 years of very limited success, do I continue to pursue this industry? This is why...

In 1994, my wife delivered our first child, a beautiful little girl.

***That day changed my life forever,
in more ways than one!***

I worked at a computer company at the time, and had been there for nearly six years. I really enjoyed my job. I traveled around the country about 30% of the time, the company was privately owned, and the people were entrepreneurial minded. I was pretty happy. The company paid well and provided nice end of year bonuses for those who made significant contributions to the company. My wife worked for a different computer company, and she was also making a very nice salary. We found a day care for the new baby, and continued moving forward.

My, do time's change! We had another baby in 1996; and another baby in 1998. Now, we were spending college tuition just on daycare. Traveling for my job was not so glamorous anymore. Life was a little more stressful, but we were still doing very well.

It all began right after the first baby was born. I remember getting that entrepreneurial spirit moving within me. A friend of mine and I had been discussing alternatives to the corporate employment picture. We began real estate investing on the side. That lasted for about 4 years. After losing over \$40,000, we decided to part ways and try something different.

***Although I have failed at a lot of
my business ventures since that***

time, I continue to have the dream. The dream that one day, I will be able to provide for my family, financially, so that neither my wife nor I will have to work outside the home ever again.

I am now with my fifth network marketing company. I am convinced this one is the one *FOR ME*. I feel this way for two reasons: First, and foremost, I believe this company and its line of business, is the one for me. I feel I can do this business, really do the business, for the first time in my career. I am actually excited about this business, not just wishful thinking. And secondly, if I do not succeed this time around, my wife will either divorce me or kill me!

For me, it's all about family.

It would be nice to have a lake house, a giant motor home... But all I want is for my wife to be able to sleep as late as she wants too, Monday through Friday. For us to be able to stay in New York for vacation as long as she tells me we can (my in-laws live in NY), to be there everyday when the kids get off the bus from school, to be able to have lunch at school with the kids as often as we want too, to be able to have lunch (or breakfast) with my best friend (my wife) whenever I want, wherever I want.

There are 5 reasons WHY I will succeed in the most incredible industry the world has ever seen. They are:

1. Amy — my wife, best friend, mother of our children, and partner for life
2. Jordan – my oldest daughter, so beautiful and strong, just like her mother
3. Mandy – our 2nd, the sweetest girl I've ever seen, so compassionate

4. Brandon – the very athletic boy of mine, so full of life, and caring
5. Michael – our miracle child, an absolute blessing from God

So you see, for me it's not about the things that money can buy. It's about the choices that the money provides. The choice to spend time with my wife and children. Real quality time. Now, that's what I call freedom. That's why I am a network marketer. Success coming soon. Very soon.

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