CLASSIC | FINANCES | GOALS| PERSONAL GROWTH | WISDOM

The Three Keys to Greatness

If a young person, or for that matter an adult, focused on doing these three simple things over a long period of time I believe they will be assured success!

by **Jim Rohn**

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Eight years ago I went into the studio and recorded a 56-minute video for teenagers called, "Three Keys to Greatness." Although my focus was for teenagers, the principles I shared certainly apply to adults as well.

Recently I was asked to list these three things using one to two sentences for each. Now for your benefit here they are again.

Setting Goals

I call it the view of the future. Most people, including kids, will pay the price if they can see the promise of the future. So we need to help our kids see a well-defined future, so they will be motivated to pay the price today to attain the rewards of tomorrow. Goals help them do this.

Personal Development

Simply making consistent investments in our self-education and knowledge banks pays major dividends throughout our lives.

> ***I suggest having a minimum amount of time set aside for reading books, listening to audiocassettes, attending seminars, keeping a journal and spending time with other successful people.***

Charlie Tremendous Jones says you will be in five years the sum total of the books you read and the people you are around.

Financial Planning

I call it the 70/30 plan. After receiving your paycheck or paying yourself, simply setting aside 10% for saving, 10% for investing and 10% for giving, and over time this will guarantee financial independence for a teenager.

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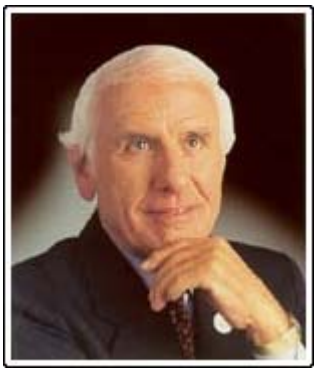

Jim Rohn is considered to be "America's Foremost Business Philosopher". He's been delivering his life and work-changing seminars for over 39 years... addressed over 6,000 audiences and four million people worldwide... he's the recipient of the 1985 National Speakers Association CPAE Award... authored 17 different books, audio and video programs... and, Mr. Rohn is internationally hailed as one of the most influential thinkers of our time.

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