

CUSTOMER | NETWORKING | PROSPECTING

The Truth About Seasons in Network Marketing!

Plant seeds all summer long and you are bound to have a bountiful harvest

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Well school is out here and summer is just right around the corner!

Some people consider summer a time of slow down in our industry. Here's the truth which will set you FREE!

I never slow down in planting seeds and speaking with possibility seekers during the summer!

Remember the Ant & the Grasshopper story? The Grasshopper took the summer off to play and fool around didn't he? He didn't have much to show for it when Fall rolled around either.

Well, I've always been the Ant, continuing to plant seeds all summer long even though some call it a slower season with people busy with summer activities, etc.

Yes we do have fun during the summer going on vacation, going to the lake, the beach, etc. but my job is so enjoyable that I just keep plugging away all summer even though people may not be getting right back, I still keep my business and products in front of them!

Being a veteran in this industry, I've been through many a summer season over the last ten years and have never slowed down and the benefits are really reaped during the FALL because of the summer

activity! What happens is come Fall people who have been plugged in are ready for the season and trust me volume really picks up in the fall!

Especially when you've been planting seeds ALL summer long, watering and cultivating your garden, you're gonna have quite a bountiful harvest!

Try not to become discouraged during this time because it will slow you down and hamper your Fall harvest!

Instead of thinking of the outcome focus on the ACTION you are taking every single day to make connections with people!

You DO want a big fall harvest don't you? Of course you do!

So keep calling your possibility seekers, sending out your website, packets of information, following up, speaking with people when you are out and about with your kids and on vacation, etc, planting seeds every single day and...

Come fall you'll have a bountiful harvest of product users and new business partners that will pay you residuals over and over for a lifetime of summers!

Make sure you have plenty of possibility seekers to call! Are you buying leads? If you cannot afford to buy leads make sure you're making connections with people locally and with people you know every day! So they know that you have products and/or an opportunity for them when they are ready to buy and/or start their business from home!

Never give up because your harvest is just around the corner!

Your Partner In Success,
Sue



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*'Success is not counted by how high you have climbed,
but by how many people you brought with you.'*

Sue Seward is a wife, mom, career Network Marketer and Internet Marketing Coach who has been earning an income from home online since 1996. She teaches others how to get leverage in their lives. She is also a public speaker and published author of numerous print and electronic articles as well as coauthor of the book 'Build It Big: 101 Insider Secrets From Top Direct Selling Experts'. To find out more about how Sue builds her business online visit <http://www.eCommerceHomeBiz.com>