

The Leader's Leader—

EXAMPLE: Conclusion

You become what you behold; you embody what you embrace

by **Jack Lannom**

609 words | 3 pages

Example: Conclusion

There is a legend of a great Indian chief, revered by his people, who died in his sleep after leading his tribe through dozens of years of peace and prosperity. The tribe wanted a replacement who not only shared the chief's beliefs, which had set him apart and made him great, but they wanted someone who even *looked* like him! And so they carved a gigantic likeness of the great chief on a mountainside, similar to our Mt. Rushmore. In addition, the tribe sent teachers out into all the land, to share the chief's *logos* with all the people, so that they would learn his teachings.

One family was especially intent on seeing their son become the next chief. They spoke to their son every day about the great chief's beliefs and behaviors. And every day they told their son to go out and stare up at the chief's face on the mountain while he mentally reviewed the things he had been told. A few years later, a group came from the tribal council, searching for a young man who might be the one who looked and thought like their great, departed leader. When they found this one young man, they stood in amazement as they listened to him; he looked *and* sounded just like the great chief!

***The moral of the story is: You
become what you behold; you
embody what you embrace.***

Leader's Leaders looks upon the *logos* (the philosophy)—they understand it and study it and ingest it—and they gradually become the *logos* and embody it.

As I have said, the leader should be the philosophy with skin on.

The staff, in turn, witnesses the example of the leader and gradually becomes like that leader and embodies the philosophy that he is modeling for them. A company that has reached this point is a company can be expected to enjoy great prosperity—both in the financial arena and, even more importantly, in the arena of building lives and passing on a legacy of truth, wisdom, and excellence.

Please see the attachment for an action plan that will equip you to begin setting the right example for those with whom you live and work.

ATTACHMENT

LEADERSHIP | PERSONAL GROWTH | PROFESSIONAL
DEVELOPMENT | VALUES

The Example Success Strategy - Personal Action Plan

Here Jack provides a worksheet to help you put YOUR personal action plan into place.

by **Jack Lannom**

1195 words | 9 pages downloadable PDF



Jack Lannom is an internationally known speaker, author, and consultant. He has served as a corporate coach for several Fortune 500 companies, including Citibank, R&R Donnelly and Sons, Jefferson Pilot Communications, Caterpillar, and also Knight-Ridder Newspapers and is featured on the PBS television program, "Lannom Memory Methods".

Jack is the author of *Untapped Potential*, *Transformational Coaching*, *Quantum Mind*, *Memory Genius*, *The Self-Concept Game*, *The Leaders Leader*, *You Are A Genius Children's Interactive Software*, *Lannom's Memory Methods*, *People First*, and *The Dynamics of Remembering Names and Faces*.

He's also a talented athlete who holds black belts in six different styles of Kung Fu, including a tenth degree black sash in Wa Lu. And Jack holds the world record for breaking a 3,150-pound block of ice with a single blow from his hand!

To learn more about Jack Lannom, visit his website here: JackLannom.com where you can sign up for his free newsletter, learn more about his products and read the next 25 pages of *People First*.