

Winning: Defining It, Achieving It

What does it mean to win at life?

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1401 words | 5 page

If you ask most people whether they would like to be considered a winner or a loser in life, they would most assuredly reply that they would like to be a winner. But this begs the question, "What does it mean to win at life?" In some things it's easy to define a clear winner. In a basketball game, whoever has the most points at the end of the game is the winner. In a game of hearts, my favorite card game, whoever has the least amount of points when one of the players reaches 100 points is the winner.

But it isn't quite as easy to decide what it means to win in the game of life, is it? And that is because people define winning in different ways.

For many, winning is through the accumulation of money or material possessions. "He's a success, a real winner," they say. Others think winning means living the longest. Still others say that it is to have their body in tip-top shape. Some say it is to have a happy family. Some say it is to regularly enjoy their hobbies.

All of these are fine, in and of themselves. But...

I would like to encourage us to think about winning or success in a different way. Generally, people think of winning as the over-achievement in a particular, chosen area. I like to believe, however, that to truly win at life is not to overachieve in one area but to succeed in maintaining balanced achievement in numerous areas.

Let me repeat that:

To truly win, to be a success, is not to overachieve in one area, but to maintain balanced achievement in all areas of our lives.

For instance, is a person a success if they earn millions of dollars but lose their family? Is a person a success if they garner national fame but have no friends? Of course not. In fact, they may live the most pitiful of all lives.

First, Define

So the first thing we must do is define what we will consider "winning in life." As you ponder this for yourself, I would like to recommend that you focus in on three overarching areas: Body, Soul, and Spirit.

The body is that which has actual connection with the physical world and would encompass physical health, financial health, family, work, and relationships.

How is your health? How are your finances? Are your relationships, both with your family and others all that they could be? Is work fulfilling? How would you define winning in these areas?

The next area, the soul, is that which deals with the emotions, will, and intellect. It is our thoughts, ideas, and attitudes.

How are you emotionally? Are you able to exercise your will? Are you growing intellectually? Have you done an attitude check lately? How would you define winning in these areas?

And the spirit is the part of us that transcends this life, the part of us that communes with God. Zig Ziglar said, "Money will buy me a house, but not a home, a bed, but not a good night's sleep." So true. Inner peace comes from something much deeper.

Have you thought about going back to your spiritual roots? Are you able to spend time in quiet, solitude, and prayer from time to time? This is an extremely important area and all too often neglected. What would you like to achieve in this area? How would you define winning in these areas?

As we experience balance in these areas, we will find ourselves much more at peace with ourselves than if we were to experience tremendous success in one area but loss or failure in the other areas.

We were designed to work as congruent, balanced people. This is how we get to the end of our lives and say, "I won."

Second, Prioritize

Once you have defined what it is that you would like to achieve in each of these areas, you have to prioritize them, and let other, non-important areas drop off the chart. Commit to developing a plan to succeed in a balance of areas. Exercise your will. Choose. Dwight D. Eisenhower said that "The history of free men is written not by chance, but by choice - their choice."

When we manage our time and schedule, we are simply making choices in regard to our priorities. For most, their priority is to take action on whatever is screaming the loudest at the moment.

For those who become winners, they reflect on what they desire to achieve, make a plan and decide to eliminate the rest.

Last, Do it

Okay, you have defined winning. You have prioritized your life. Now, the hard part: Doing it. This is where we are all alone. We all make this step on our own, but having a written plan is as good a preparation as you can get. Rather than saying that you are going to do this for the rest of your life, take the next week to implement your new balance of winning. If a week sounds too long, just focus on today.

Spend some time, be it ever so small, enhancing your life in these areas.

Exercise a little. Read for a while to challenge your mind. Deal with your emotions. Spend time in silent contemplation to renew your spirit. Give some time to your spouse and children. Will Rogers said, "Even if you're on the right track, you won't get anywhere if you're standing still." There has got to be action.

As we do this over time, and balance our lives out, we will begin to finally feel like we are winning at life. That will be exciting, as will the process!



Chris Widener is an example of how anyone can overcome any odds to achieve a successful life and help others achieve the same. Chris has overcome many obstacles... living through his father dying suddenly when he was four, being sent away from his family to live with relatives at age nine and becoming involved with drugs and alcohol by the age of twelve. Chris overcame those obstacles and has for the last ten years

worked with some of the most financially successful families in America, helping them to achieve both personally and professionally. Now he can do the same for you!

Consulting Services

Chris Widener is proud to offer his consulting services to you. The following three areas are his specialty areas. If you have been

considering the help of an outside source to help you in business or life issues, you'll want to read the following information.

Personal Growth

As a person who has worked for 10 years with people from all sorts of backgrounds, Chris Widener is an expert in personal growth. Our lives aren't just all business. We have intellectual pursuits, spiritual lives, families, hobbies, and recreation to think about too. For the best advice on how to maintain a balance in all of the areas of your life, Chris can be your own personal growth coach.

Business

Starting a new business or just want a boost for an existing one? Chris Widener is the resource you are looking for. Chris has a knack for taking complex issues and boiling them down to a step by step plan of action to help you achieve your business goals. Drawing from his own experience and a network of successful contacts, Chris can help guide you down the path of success.

Got problems? From small problems to large ones, Chris can help you get solutions! He will help you determine the problem, and then get you on your way to solving the problem in no time.

Sometimes you need an outside source to take a look at what you are doing and provide smart, creative advice. Email Chris today!

Speech Coaching

As a professional speaker, Chris is one of the best. Now, he can help you become your best whether you speak every day or simply have a once a year speech coming up. Chris has both on-site coaching and video assessments available. Email Chris today to find out how you can reach your peak as a speaker.

For strategy, advice, encouragement and an honest appraisal, give Chris a call. 425-444-GOAL