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Duplication: All you Need is Love

Kat offers the very best way to get distributors to duplicate the system

by **Kat McCarthy**

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I've always held to the idea that Network Marketing might just be part of the solution here on planet earth and love is the key.

> ***Network Marketing is one of the systems that hold all of the keys to making a change to a more loving culture.***

The products are unique and usually life affirming; it offers financial healing and teaches people to be in relationship with others on new levels. All of this and much more are the elements of love that will make a difference now. *What would happen to your business and the world around you if love was being duplicated throughout your network?*

Duplication is not something that can be helped. In every thing we do, we are duplicating someone and there is someone duplicating us;

> ***One of the most important matters of duplication in business is not how to get people to duplicate us but rather, how to be the person we want them to duplicate.***

Duplication is one of the most powerful methods of learning available to the human race. We've been doing it since we were infants and it has become a habit for us all – including our business partners. The tricky part is understanding *what* our business partners are duplicating; if we choose to model and duplicate love, then understand what is being duplicated doesn't matter so much.

It has been said by many that all of life is a mirror, reflecting back to us every belief that we hold, every feeling that we cling to and every ounce of who we really are or believe we might be.

> ***In other words, if I want my business partners to love me and listen to me, I need to first love and listen to them.***

Sincerely listening and seeking to understand your distributor is the first and most important step to demonstrating that you care very much about them and that you do indeed love them.

Even those distributors who seem to rebel against the very idea of doing what is in their best interest can be transformed through the practice of listening with undivided attention and the demonstration of love that only the understanding of another can show.

> ***Rebellion is usually the product of not feeling heard or appreciated and while it will take a bit of time and effort, a rebellious distributor can be transformed through the natural duplication process if it's done with love.***

Listening will always demonstrate love; however, it doesn't always depend on the ears. Listening can also mean reading an email and asking questions to further understand the email and in the end, giving an answer that is of real value to the author of that email.

Sometimes listening means putting two and two together, for example: A distributor who is choosing not to be on autoship may see themselves as too broke to be able to pay their monthly autoship bill. Insisting that distributor continue their autoship will likely cause them to feel like your insistence is about your commission rather then their best interest.

> ***When a distributor feels like a dollar sign, they are not feeling heard or loved and they may feel taken advantage of.***

Another alternative is to be open and loving so that your distributor can become comfortable enough to tell their story then you have an opening to help them find a solution, like having a product fair or some other method of making some quick cash to pay for their autoship.

Superstar network marketers generally have one thing in common: They put people first and have genuine desire to assist people to become the best person they can. In short: They love their people no matter what the circumstances. Rarely does a distributor who is focused on money over people *ever* achieve star status, nor do they generally ever make the money they are so focused on receiving.

> ***Focusing on people and loving them for who they really are – beyond the stories they tell themselves – is always the best and easiest solution.***

It is also the very best way to get distributors to duplicate the system and the easiest thing in the world to get them to duplicate in their own networks.

People know if we love them, even if they can't identify it well enough to say it. People know if we care, they know if we are listening and they know if their situation is important to us and people will duplicate that kind of behavior.

> ***What would happen to your business if every one of your distributors were to duplicate 'the love and care of others wellbeing?'***

In Gratitude
Kat McCarthy

PS What would happen to our lives in general if we were to just adopt this loving nature?

Kat McCarthy has journeyed through the jungles of business, interpersonal relationships and successful living strategies for most of her adult life. She is unique in her coaching style offering those she works with an opportunity to 'find their own magic,' assisting them to incorporate business seamlessly into a lifestyle that is balanced and profitable using

the tools and principles of manifestation, mindful living and strategic integration techniques.

Kat is a cofounder of the successful internet community called Powerful Intentions, operates a specialty directory called The Secret Yellow Pages which aims to bring like mind people together in the market place and is co-creator of a free internet magazine called The Magic Happens.

Kat holds 3 degrees in business, has spent more then a decade in affiliate and network marketing and is presently attending an on line teaching facility whose sole purpose is to make learning to market on the internet as simple, easy and profitable as possible. Please accept Kat's invitation to attend with her and learn to make your home based business truly home based. Internet Marketing Invitation

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