PARTNERSHIP | PERSONAL GROWTH | WOMEN

# 5 Secrets of Gaining Partner Support

*Instead of focusing on what you don't have… give these shifts a try.*

by **Mark Semple**

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Too many entrepreneurs have a significant other that does not share the vision and passion for their business. Instead of focusing on what you don't have, try these shifts:

**#1. Be yourself.** This is actually the key to everything. You are an amazing multi-tasker. Wife, mom, entrepreneur, leader, etc. You function in many roles every day. When you are interacting with your other half, whether in the business or outside of it, how are you showing up?

> ***Simply being the true authentic you - at all times - will set the stage for everything else you do to flow smoothly.***

**#2. Let him be himself.** As you allow yourself to be you, give your partner the same privilege and let him be himself. He has strengths and characteristics that you fell in love with. Appreciate him for who he is right now.

**#3. Be realistic.** If you are not able to spend much time together in the kitchen or the car, it would not be wise to expect time together in your business to be different.

***Hold the vision for what you want and take full advantage of what is available to you right now.***

**#4. Change tactics.** If you have been trying to engage your spouse in your business and it's not working try something new. Most men are willing to help the most important person in their life. (You.) Men are drawn to, and will stick with, that which is fun and interesting. Apply those elements to what you're doing and see what shifts happen.

**#5. It's all about 'us'.** Any time together is precious. It is an opportunity to simply 'be' and to grow closer. Remember always how sacred this time, and how special the person is that you share it with. Ensure your words and actions reflect how you really feel. If something is frustrating or irritating you, find some way to dissipate it and minimize it's presence in your 'us' space.

***The foundation of support is your relationship. The more you maintain your focus on the relationship you want with your significant other, the more they will be willing to spend time with and support you in your life and your business.***

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**Mark Semple** calls himself the Supporter-in-Chief to his wife Cheri, who joined the Direct Selling community in 2002 and left corporate captivity in November 2004 to pursue her business full-time. Mark takes advantage of every opportunity to support her in her business and her life.

As most of the women Mark met in Direct Sales / Network Marketing, and other home businesses, expressed a lack of support from their significant other, he recognized an opportunity to make a difference.

Mark is a Certified Comprehensive Coach, speaker and author in the area of spouse / partner support for home businesses. The essence of his work is relationships and communication, as these are the foundation the business stands upon.

Successful Together Coaching serves the woman who desires more support, the partner who provides support and the couples seeking success together.

No woman actually needs a man in order to be successful – it simply makes the journey more enjoyable and productive when it is shared.

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