

A Lesson on Success from Bruce Jenner

Life can change for the better when you get in touch with your Core Desires!

by **Jack M. Zufelt**

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Bruce Jenner seemed to have it all. He was the 1976 Olympic decathlon champion who seemed too All-American to be true. He was the man on the Wheaties box and on the cover of Sports Illustrated. But in 1980, by his own account, you would never have recognized him.

I was living in the hills outside of Los Angeles, in a one- bedroom bungalow - where the dirty dishes filled the kitchen sink and a dried-out Christmas tree from the holidays four months ago sat in a clump beside the door - serving as the only attempt at interior decoration. I'd lost between fifteen and twenty pounds and years of physical inactivity had left me looking thin. I probably needed a haircut, but living alone with nobody to talk to, I would have been the last to know. I had just celebrated my fortieth birthday, and I desperately needed help. I'd lost all direction in life. I'd lost interest in business, and after two bad marriages, I didn't even want to think about dating. My self-esteem wasn't exactly soaring. In fact, I thought I was so unattractive that I spent thousands of dollars I didn't have on a nose job, only to have the surgeon botch it so badly he had to do it all over again.

Between personal appearances, my life consisted mostly of golf and learning to play a rented piano - I had lots of idle time. I had \$200 in the bank, and almost \$500,000 in debts. My main source of income was talking about the Games- about how I once was a winner, the man proclaimed the World's Greatest Athlete - while valiantly not letting on how much, and how long, I'd been losing. For somebody who'd won so much professionally, it was amazing how much I was suffering personally. I hoped that nobody could see the defeat and loneliness.

In many ways, I was still the dyslexic kid who lived in fear of being called to get up in front of the class and read. I was right back where I started: stripped of self - esteem, doubting my abilities to make intelligent decisions, and failing in every area of my life.

I had grown accustomed to a life without - without intimacy, without excitement, without adventure, without growth. I was broken as a man. And my medal, the golden symbol of all that I had won, sat in a drawer, now the symbol of how much I'd lost.

I had given up. I had lost my will. But once I hit bottom, I remembered someone from my past:

***The champion who lives inside
each of us, the champion with the
capacity to stand before the
world in victory.***

This champion would no longer allow me to live this lifestyle. I saw light at the end of the tunnel and I realized that I could turn my life around and start anew with a clean slate. I was reintroduced to the power that I had experienced, but never understood, so many years before at the Olympic Games. It was a power that would drive me back to the top. It was the power of the champion within, and this power lies deep within each of us. Inside of us, a champion is waiting, ready to rise and radically transform every aspect of our existence. I wanted to become the best person, husband, father, businessman, and contributor that I could become.

My life has since blossomed with an amazing ferocity; it was like the angels arrived, the skies parted, and the seas split, allowing me to run through. I have taken my gold medal out of my sock drawer and proudly mounted it upon the wall, allowing it to shine brightly in every area of my life.

For the first time in my life, I know what love means. I thought that it was something unattainable, something that I didn't deserve. Now I know that it is the seed from which all great things grow.

I have discovered that our performance in life is a direct reflection of the image we have of ourselves.

Now, I look as good as I feel. I get up every morning eager to tackle my day. From loving my wife to having a meaningful relationship with my kids, to being totally fulfilled in business - life has never been better.

Now I'm not merely in touch with my body but also my heart. And when those two feelings meet, a combustible reaction occurs, allowing me to enter a realm I never thought possible. Somewhere out there, your stadium is waiting, filled with the people you love. They are rooting for you as you struggle, and they'll be cheering as you finally come around the backstretch and finish as a champion.

Jenner's life turned around almost at the instant he identified his Core Desires. Your life can also change for the better when you focus on your Core Desires.

You can change your major so you can start enjoying college; you can change your job and start doing something that really appeals to you; you can embark on a new career pursuing what you really want to do and earn just as much or more money in the process. Even if you have to take a pay cut to change fields and pursue your dreams, you will be glad you made the move. You can do whatever you set your heart and mind to do.

By Jack M. Zufelt
"Mentor To Millions"

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Jack M. Zufelt - MLM Expert & "Mentor to Millions".

Jack's personal and business success in network marketing qualifies him to teach others how to achieve that same success in their own network marketing business and personal lives.

His book, *The DNA of Success*, hit the #1 bestseller slot in the first 3 weeks it was out. It is now in 11 languages.

- Jack has a vast amount of experience in network marketing. He rose to the #1 position in an MLM company. **He had 50,000 in his downline and earned \$80,000 a month** so what he teaches is NOT theory.
- Jack was awarded the **Presidential Medal of Merit** by the President of the United States.
- He was **honored by the United States Senate** for teaching Americans how to achieve better results in their lives and careers.

- **PBS** aired a special TV show featuring Jack that was broadcast via satellite to 127 countries.
- He was **selected by *Winners Digest***, a publication for Fortune 500 executives, as one of the two most effective speakers in the U.S. The other the chose was elected President of the United States that year.
- He is listed as a **"Who's Who"** of Human Potential Superstars and the, **"Best of the Best"** by Nightingale-Conant. They featured his best selling audio program on the cover of their catalog twice. This program was also featured in **SUCCESS** magazine twice.
- The readers and editors of ***Motivational International***, a multi-national publication voted Jack as one of two, of the decade's top international speakers.
- Florida Living Magazine, in an article featuring Jack Zufelt on the cover, reported, **"Jack is one of America's most booked speakers."**
- Jack been featured **on the cover** of many other magazines that published articles written by him in several countries including America, Canada, Malaysia, Taiwan, Singapore, Hong Kong, New Zealand and Australia Japan, Indonesia, Philippines, Korea and Thailand.

Jack has discovered a concept about achievement and making money in network marketing that had never been taught before. It has caused him to become very popular as a speaker, trainer, business consultant and "Mentor to Millions". He has gained worldwide recognition because of his unique and life changing approach and his "no hype" concepts about what it really takes to be successful and make a lot of money in network marketing.