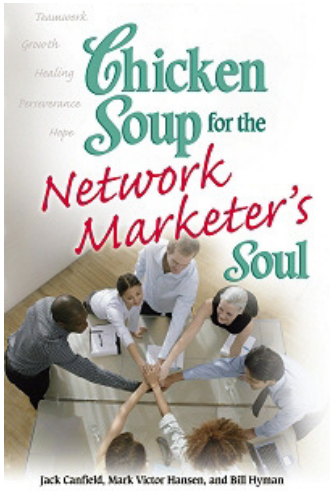
REVIEW & RECOMMEND

Chicken Soup for the Network Marketer's Soul shows the human side of our business

A wide range of stories, from all pockets of society

644 words | 3 pages



Those of us who work in MLM know what a special and unique human enterprise we share. The people who get deeply involved in network marketing undergo one of the most rewarding and challenging personal development courses on Earth. Network marketing is, first and foremost, an arena for *personal growth*.

For the first time, *Chicken Soup for the Network Marketer's Soul* illustrates with the credibility of the Chicken Soup name (along with Jack Canfield and Mark Victor Hansen, both number-one *New York Times* and *USA Today* bestselling authors) the human side of our business.

> ***These stories truly motivate, inspire and educate and this book is a "must have" for anyone in our industry.***

Canfield and Hansen have joined forces with 29-year MLM veteran Bill Hyman to co-author the first *Chicken Soup for the Soul* book on network marketing.

Within the covers of *Chicken Soup for the Network Marketer's Soul*, you'll read stories about conquering fatal illnesses, discovering the meaning of life, healing old wounds, uniting families, learning to "smell the roses," and reaching incredible new heights of financial success and self-awareness. You'll read about people who learn to laugh at themselves, who discover how to reach out to fellow human beings, who feel touched by divine grace, and who come to understand the simple joy of putting others first – all through the surprising vehicle of network marketing.

You'll read a wide range of stories, from all pockets of society – a physician who quits her medical practice in order to live a more enriching life through multi-level marketing (MLM), a 9/11 firefighter who uses his home business to "rescue" himself from the psychological fallout of that disaster, a Katrina survivor who discovers the true meaning of "network" in network marketing, a top-earning businessman who saves his marriage and family life by shifting to MLM, owners of direct sales companies large and small, and many, many others just as colorful and noteworthy.

In the end, though, it's the *little* moments in these stories that jump out and stick with us – those unexpected moments of connection between human beings.

> ***It is these simple connections, after all, on which network marketing is really built. Network marketing is all about people touching people, empowering them, helping them, teaching them, and encouraging them.***

It's about breaking down the barriers that separate us and finding that common core we all share: people touching people. That's the business we're in.

It empowers anyone from anywhere, with any educational background, and with any social, ethnic and financial heritage, to build a thriving business from the ground up – a business as big as our ability to dream.

But network marketing, for those of us who embrace it, is much more than a business. It is a way of life. It is a dynamic personal workshop in which we learn that there are no limits on us except the ones we impose, that human beings have glorious, untapped potential, that the universe responds to our intentions and that *people* are the most important thing in our lives.

Chicken Soup for the Network Marketer's Soul has received glowing endorsements from T. Harv Eker, author of the number-one New York Times bestseller *Secrets of the Millionaire Mind*™, John Gray, author of *Men Are From Mars, Women Are From Venus*, and Mike Singletary, Hall of Fame linebacker for the Chicago Bears and current assistant head coach/defense for the San Francisco 49ers, and a host of leaders, owners, reps and distributors from dozens of large and small direct sales and network marketing companies. For more information about the book or how to obtain a copy, visit www.mlmsoul.com and use the code **tnmm** to obtain a 10% discount!