COACHING | PERSONAL GROWTH | RELATIONSHIP

# How to Select a Coach and Mentor

*Make sure that your INTENTION is to find the very best fit in a Coach or Mentor!*

by **RS Mallory**

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Success in Network Marketing means that we, as leaders,

> ***Understand the value of personal growth, developing and continuing to develop skills that we then pass on to others.***

Many people bring specific skill sets with them; some bring no skills at all. EVERYONE should have a Mentor or a Coach to either hone their skills or to establish what skills they need to acquire.

## What criteria should we use to find the most effective Mentor or Coach?

First we should discern whether we want a Mentor or Coach. There *IS* a difference.

**A Coach** is someone who can ascertain the value of any skills we bring to the table and then show us how we might use or assimilate them into our Network Marketing career to benefit ourselves AND our prospects and organization. A coach is someone with whom we personally interact.

**A Mentor** is someone we respect; one who has a proven track record in the industry. We seek to emulate AND learn from them personally or as a distance learner. A Mentor does not have to be someone you personally interact with; it can be someone whose material and body of work we study and then USE to enhance our personal growth and development.

1- We look for a person whose own personal growth allows them to be open-minded and be able to hear, listen and understand OUR **needs** rather than allowing their ego to get in the way or imposing their needs on us. They are not judgmental.

2- Their intention is to help YOU grow rather than allowing their ego to get in the way.

3- Look for someone whose personality will not conflict with yours. **Make sure** they have the education, background, experience and success to actually be your coach or mentor. One does not need a PHD to be an effective coach or mentor however they DO need to have some experience in relating to people in a positive way, and they have to be a Compassionate Marketer… **one whose desire is to help you attain YOUR goals and dreams.**

Many people pose as mentors and actually have no experience in Network Marketing, nor have they attained a track record of Success.

> ***Be careful when selecting your Coach or Mentor. Make sure that they actually have the experience and skill sets to positively impact your life, your personal growth and your future.***

In DEED, make sure you select someone who is a Compassionate Marketer and one who cares about YOUR success!

Remember, Success in Network Marketing means that we, as leaders, understand the value of personal growth and we **continue** to develop skills that **we then pass on to others**. When we have the right Coach they should encourage us to select one or two Industry Icons to help us continue our education.

***Remember the secret in learning is to Take Action on what you learn. It is called Applied Knowledge.***

Some industry icons (Mentors) that will enhance your personal development are

Jim Rohn
John Maxwell
Brian Tracy
Big Al Tom Schreiter

Above all, remember that The Law of Intention invokes and jump starts The Law of Attraction so make sure that your INTENTION is to find the very best fit in a Coach or Mentor!

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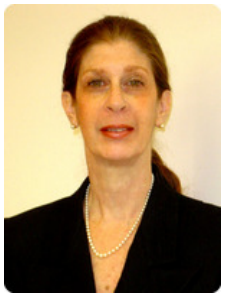

**RS Mallory** has been an Educator, Corporate Trainer, Chief Communications Officer, Artist/Poetess and continues to help others create part to full time income in the Network Marketing Industry for the past 12 years.

Her journey as a nascent Network Marketer set the stage for RS to develop Compassionate Marketing, a relationship based philosophy that teaches people to embrace basic human ethos. Her story is one of acceptance, growth, self-realization and empowerment. Compassionate Marketing helps people embrace their own special talents and shows them how to use them to help others achieve their goals and dreams.

RS' Father was a Pharmacologist, predating present day Pharmacists & modern medicines. The knowledge she gathered watching her Father prepare "synergistic concoctions" from natural herbs inspired and fed her passion to educate people to take charge of and control their own health through knowledge, natural herbs, vitamins and nutritionals.
RS has extensive knowledge of the Pharmaceutical Industry and the Herbal nutritional communities.

She is presently the Co Executive Director Education for the Distributor Rights Association.

RS continues caring for people and has built large organizations of "Compassionate Marketers" and is currently the #5 Diamond Distributor in http://www.vitamarklady.com

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