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Taking Responsibility in the Trenches for Your Success

It may be time to shift how we have been trained to view responsibility

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Perhaps the key principle most critical to achieving success in any business endeavor is the concept of responsibility.

Responsibility is simply the ability to respond at any time and to any situation in a way that honors you as a person and supports you in your relationships with others. Contrast this with how we have been trained to view responsibility.

Responsibility does not involve blame, fault, or burden. Not being responsible does not connote shame, guilt or unworthiness. It does not involve a value judgment subject to someone's opinion about how you "should" do something or how someone ought to run her life.

> ***Responsibility instead involves taking full acceptance for every event, relationship, action and situation that occurs in your life.***

It is not "true" that you bring about everything that shows up around you in life. It is merely an interpretation that everything you do, whatever you have in your life, and how you show up for others is your creation. This posture is one you can take on to empower you to be the source of what happens to you in life.

Being responsible means that there are no victims created by events in life. In some way, consciously or not, every person, circumstance, event or challenge we encounter is the result of decisions we have made. This is not to say that events do not occur that are outside of the scope of our influence. Such situations certainly do take place. To say that we are responsible for everything that happens around us is simply a declaration that supports us to be in choice. It is a place we stand as we invoke our personal power to choose.

Responsibility is always in the present, never about the past.

It is simply a place to stand from which to look at the world as you make a choice about some action you may take. It does not make anyone wrong or at fault. And it does not involve manipulation. When any situation occurs which touches our lives, taking responsibility means that we take the interpretation that it simply occurred as opposed to the interpretation that it happened *to* us. Having responsibility implies that you are the designer and builder of who you are, what you have and what you do. And, since it's your creation, you get to change it if what you see around you is not to your liking.

Taking responsibility means giving up your right to make others wrong.

It is about saying what you need to say without harboring ill feelings or thoughts of resentment or getting back at the person in some way. People who take responsibility are empowered to respond to any situation with a self assured, personal power and knowledge that they can affect change.

Remember, you are the source for what you attract in the world. Claim responsibility for EVERYTHING in your life and decide to take the necessary steps to impact what shows up around you.

Living Responsibly

With respect to building your network marketing business, identify where you have been less than responsible. Where the results you desire have been lacking, what could you put into place to be responsible for realizing these results? By when will you take these actions?

Dr. Joe Rubino is an internationally acclaimed expert on the topic of self-esteem, a life-changing personal development trainer and success coach and best selling author of 9 books and 2 Audio sets on topics ranging from how to restore self-esteem, achieve business and network marketing success, maximize joy and fulfillment in life, and attain breakthrough productivity in business. An acclaimed speaker and course leader, he is known for his groundbreaking work in personal and leadership development, building effective teams, enhancing listening and communication skills, life and business coaching and optimal life planning.

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His best selling books and audio programs are available in 19 languages and in 48 countries.

His personal development titles include:
• The Self-Esteem Book: The Ultimate Guide to Boost the Most Underrated Ingredient for Success and Happiness in Life. Visit http://www.SelfEsteemSystem.com for more information.
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• The Magic Lantern: A Fable about Leadership, Personal Excellence, and Empowerment
• The Legend of the Light-Bearers: A Fable about Personal Reinvention and Global Transformation

Dr Rubino is the CEO of The Center for Personal Reinvention, Http://www.CenterForPersonalReinvention.com, an organization committed to the personal excellence and empowerment of all people. He has impacted the lives of more than 1 million people through self-esteem work, personal and group coaching, and personal and leadership development. Dr. Rubino was featured on the cover of Success Magazine and in their cover story, “We Create Millionaires” for his ability to impact people’s lives. He is one of the world’s top network marketing trainers and has authored four best selling books on this topic. He is a certified success coach in life planning technology and the co-developer of the life-changing course, Conversations for Success, a program that provides participants with the tools to maximize their self-esteem, productivity and personal effectiveness with others. His vision is to personally impact the lives of twenty million people to be their best and to shift the paradigm around resignation - that is, that anyone can affect positive change in their own lives and in the lives of others - if they believe they can.