

The Chosen Road

The Road We Choose is a decision that will affect you and the ones you love.

by **George Madiou**

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As we move through life, we have many choices to make: none more important than the road we will walk down.

Although we are all different in many ways, we share a powerful commonality: we want to walk down the road that will provide us with peace, prosperity, security- and the knowledge that we are doing the right thing for ourselves and our loved ones.

This is The Chosen Road.

It is the road you take when you offer something you believe in, to people you love.

It is the road we take you on, we lead you on, we live with you on- at TheNetworkMarketingMagazine.com.

Many people have much to say about network marketing. And it is not all positive. Even millions in our own community feel uncomfortable or even ashamed or uncertain about the profession we have chosen as our primary or secondary occupation.

Why? Because others, self-appointed critics- who fail to understand what we do- point fingers at network marketing. But when we stop and think about it, they are looking down on THE MOST EXCEPTIONAL AND REWARDING OF LIFE'S PURSUITS:

Offering things we believe in to people we love.

Yes, our magazine, our industry, is widely known as network marketing. But starting right now and forever, we want all of you, and all of your peers, and all of the friends and neighbors you can bring to our mission, to view what we do as walking down The Chosen Road.

The Chosen Road consists of:

1. The best networkers never appear to be selling anything.
2. They practice establishing their credentials as experts and friends.
3. They never treat anyone like a customer or a prospect, but instead like a member of their extended family.
4. They understand that the Provider is always more important than the product or service. When people Trust you as the provider, they will buy. If they don't, they won't. That's how it works in the trenches.
5. They know how to make an offer people cannot refuse.

We are excited about engaging in this mission with you and traveling The Chosen Road.

Aim high!

George Madiou

Publisher and Co-founder

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George Madiou is a full-blooded Entrepreneur, complete with validating credentials, Degrees in Marketing and Management from SUNY and NYU (could ya guess he's a native New Yorker!) To date George has owned over 30 businesses, and says they varied from wildly successful to outrageous learning experiences. Among other successful ventures George has achieved high pin levels in two different network marketing companies.

George loves the thrill of teaming up with great people and seeing projects come to life and that passion is responsible for this magazine getting off the ground. George partnered with his good friend John Milton Fogg and here we all (and we includes you the reader) are, making history happen.

George lives in a small town named Boca Raton, Florida. He says "If this isn't Heaven, I know that God at least vacations here." Without question, the joy of his life is his family. He and Debbie are celebrating their 30th anniversary this year. They have two great young adult children, Sara and David.
