GETTING STARTED | MOTIVATION | VISION

5 Biggest Reasons Your Business is Getting Ready to Explode

It is an exciting year. And it will be a GREAT year for those who GET IT.

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The Network Marketing MLM prospects for the Home Business Marketplace is looking better everyday - regardless of the talk about Recession. Recession has always worked well for home businesses and always will. NOW with the high price of Gas skyrocketing, you have 5 reasons why your business is getting ready to be like a bottle rocket on the 4th of July.

> ***Many people have complained openly that their business is slowing down. No- it is not. YOU are slowing down and it is wreaking havoc on your business.***

But *with these 5 reasons, you can motivate and empower your team* to go out and truly build the business they desire- with the understanding that it is working in their favor.

Ok - what are these 5 reasons?

1) People are starting to look for more income.

If you look around and ask people, 99% will tell you that they are going to need more money because of the price of gas and everything else increasing in price because of it. The world has not seen this scenario

before, and it is going to get a whole lot more serious. Yes, it has dropped for a bit, but they are saying it is getting ready to spiral up again.

Ask, "Are you planning on getting a second job, starting a business, or what to battle this increase in prices on just about everything?"

Then LISTEN.

2) People are talking RECESSION.
Recession (if there really is one) has always been a great thing for home business recruiting. It seems to work highly in the favor of the network marketing industry. But here is a revelation:

You can REFUSE to participate in the recession if you choose.

"I have decided that I am not participating in this recession - if there really is one. I am going to work my business and find people that want more income too and choose NOT to join this slow down. How about you? What are your plans?"

3) The Media.
The media is scaring people into thinking about doing something more to bring in income. And it is working. There are reports of some network marketing distributors taking advantage of what the media is saying and using it to their advantage.

Get a copy of a Newsweek or business magazine and find some articles on slow down in business. Then find an article on the price of goods and services increasing. Then include it in your presentation. You will be ***so*** glad you did.

4.) Companies are cutting back and laying off.
All you have to do is take a look at any report in the Wall Street Journal and you will find what I am talking about. It is not a pretty picture in some industries.

Can you say BAILOUT?

Talk to people about a "recession proof- lay off proof- and boss proof" part time career and show them how that works. You will be glad you did and so will they.

"Let me show you how some people are fighting the cut offs and lay offs with working from their home. It is amazing the results they are seeing..."

5) It is an election year.
Every election year, home businesses skyrocket. Why?

2 reasons:

1) People are getting ready for the economic upturn from the next president.
2) People are getting ready for the down turn from the next president.

Either way- it works.

You plan for or against- but just PLAN of a home business explosion.

Every person has their opinion on Barack and John. You must talk to people about what they feel is coming and show them how to "president proof" their income with a home business.

It is an exciting year. And it will be a GREAT year for those who GET IT. And a not so good year for those who don't.

I pray that you do in your MLM and Network Marketing business.

MLM Network Marketing Expert Trainer, Speaker, Author, Doug Firebaugh formed PassionFire in 1998, and does business in over a dozen countries. The mission is simple: To educate and instruct the Direct Marketer to ignite a Success Inferno in their business and life.

The approach to training is fresh, and unique, and is all part of the SuccessFire Personal TransFormation System(sm) that has been developed. We believe in the philosophy that we were created by God to Succeed, not survive, to live a life of Victory, and not a life of victim-hood.

PassionFire has been blessed to do business with folks that represent over 500 direct marketing companies, including folks from the U.S., Europe, Asia, Middle East, Australia, Canada, among other countries.

Doug, an **Expert in MLM and Network Marketing,** is CEO of PassionFire International. He is a successful entrepreneur who has spent the last 25 years in the sales and Direct marketing field, and has been blessed to help multitudes of others break numerous records in performance by training people on how to ***"Maximize their Human Success Capital"*** that lies within them.