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The Ultimate Business and Wealth Building Goal in MLM

It may be different than you need, and perceive. It shows you the secret to long lasting wealth in MLM.

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In this MLM training article, we need to cover one thing:

What your Network Marketing Business Wealth Building goal really should be. It may be different than you need, and perceive. It shows you the secret to long lasting wealth in MLM.

Some people say that you should build a monster downline, and recruit like crazy. That can be done, and should be, but in reality for most people, there is a goal or focus that should always be at the back of your mind as you are building your business: This should be first and foremost your goal for Success:

"Building a Re-Order Business in MLM."

READ THAT AGAIN!

You can make money and even create wealth with your company, by building an ongoing, monthly Re-Order Business with your mlm organization of customers and distributors. This should be easy, as the quality of your products and services are so extraordinary that once people start using them, there is a definite possibility they will be on them every month for the rest of their life!

Would you ever be without your MLM Products and services?

Understand this:

If nothing is being sold, nothing is happening in your Network Marketing business.

Once again...

> ***If nothing is being sold, nothing is happening in your Network Marketing business.***

It's ALL about Customers Consuming/Using the Products and Services! Then finding people who will help you share them with others to build a customer base.

That is how you produce wealth in Network marketing.

Whether it is your friends, family, or new people you meet, your mlm success will be determined FIRST and FOREMOST by people consuming these incredible products or services month in and month out. Yes, you must recruit, but all wealth in network marketing is based on product usage and consumption consistency.

Recruiting volume is a one time hit. Consumption/usage continues monthly.

The most common reason that people will become an mlm distributor is the positive experience of taking the products, which compels them to share them with people they care about. You MUST recruit, to build an organization, but your best recruits will usually come from your satisfied customers.

Be careful not to let someone R-O-B your dreams and business, by telling you it is Not about a Re-Order Business! Your company exists because of the products, and the opportunity of building an army of consumers, which then could end up developing a battalion of Network marketing distributors!

Yes, there will always be people who want to jump into business building by recruiting immediately. GO FOR IT! But even your recruiting should revolve around the products!

Understand that the long-term volume that will create the paycheck you seek, still will be determined by how many customers and distributors are consuming the products on a monthly basis.

A picture of your business should end up looking like this:

1) You have built an army of Consumers.

2) And from that, comes a Battalion of Distributors.

3) And from that comes a Team of Leaders.

Understand that the measure of an MLM Leader is NOT the money made in Network Marketing. The measure of a Leader is not in the wealth that he/she has amassed.

> ***The measure of a True Leader is how many other Leaders they have developed and built in their group, as well as how many distributors they have helped, inspired, and led into a more successful life.***

The fruit of that Leadership is financial blessings, not only for the Leader, but the leaders they have built. It's ALL ABOUT PEOPLE!

The Power of MLM and Change.

How would you life change if you knew that you helped a single mom double her income and that gave her the ability to improve her children's lives?

How would your life be impacted by knowing that you had a part in helping a struggling family get back on track financially, and their kids could now afford to go to college?

What would it mean to you if your company not only more than met your family's financial needs, but you had enough left over that you could help others in need?

That is the POWER in this incredible industry. To change lives, not only from the extraordinary products you have, but also from the Power found in you and your own mlm organization!

And along with all that, your organization can generate a long-term income that will give you the lifestyle, fulfillment, and security that your dreams are made of!

And you start building that Army... with the first friend that you share the products with in MLM and Network Marketing!

Blessings...Doug

Doug Firebaugh formed PassionFire in 1998, and does business in over a dozen countries. The mission is simple: To educate and instruct the Direct Marketer to ignite a Success Inferno in their business and life.

The approach to training is fresh, and unique, and is all part of the SuccessFire Personal TransFormation System(sm) that has been developed. We believe in the philosophy that we were created by God to Succeed, not survive, to live a life of Victory, and not a life of victim-hood.

PassionFire has been blessed to do business with folks that represent over 500 direct marketing companies, including folks from the U.S., Europe, Asia, Middle East, Australia, Canada, among other countries.

Doug, an **Expert in MLM and Network Marketing,** is CEO of PassionFire International. He is a successful entrepreneur who has spent the last 25 years in the sales and Direct marketing field, and has been blessed to help multitudes of others break numerous records in performance by training people on how to ***"Maximize their Human Success Capital"*** that lies within them.

He has been endorsed by Zig Ziglar, Jim Rohn Intl, numerous CEOs of companies, plus many others, and has been featured in magazines, on radio talk shows and television on the subject of success. He has shared the stage with a literal who's who of the speaking industry, including Zig Ziglar, Jim Rohn, Mark Victor Hansen, Denis Waitley, Tommy Hopkins, Charlie "Tremendous" Jones, Les Brown, Brian Tracy, among many others. He co-partnered an organization for a direct marketing company that spanned the globe and produced tens of millions in sales.