CREATING | PERSONAL GROWTH | VISION

Being Fruitful

Make sure when you are given the opportunity, that you turn your response into results, thus the chance to be more fruitful and more giving.

by **Jim Rohn**

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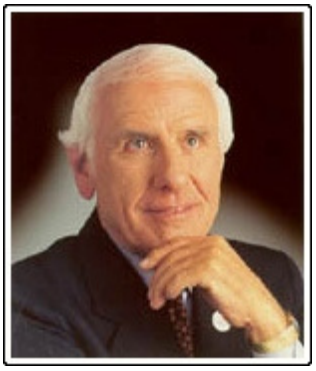


Over the years I've learned to challenge my audiences to turn their response to the ideas and information they receive into results. According to the Biblical story, the first couple, Adam and Eve, was instructed to be fruitful - produce some results. Fruitful is kind of an interesting word; it denotes abundance.

Here's what I think fruitful, abundance and productivity mean - to go to work on producing more than you need for yourself.

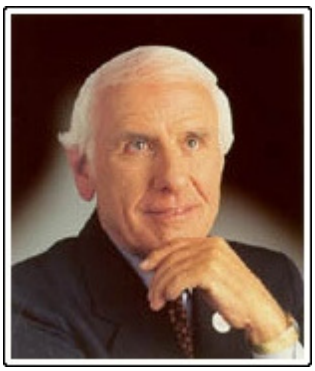
I think we fulfill that command given to us so long ago to be productive, to produce far more than we need for ourselves, by blessing others, blessing our nation and blessing our enterprise.

Challenge yourself to produce more ideas than you need for yourself so you can share and give your ideas away. Produce more in terms of substance and money and treasure and all things valuable to human beings, far more than you need for yourself. I am reminded of R.G. LeTourneau's story, the man who built the big earth moving machines; it was his goal to someday give away 90% of his income. Giving away far more than anyone could possibly imagine. 90% is an awful lot to give away, but you should have seen the 10% that was left.

Once abundance starts to come, once someone becomes

incredibly productive, it's amazing what the numbers turn out to be. It's amazing what it finally totals.

So make sure when you are given the opportunity, that you turn your response into results, thus the chance to be more fruitful and more giving.



Jim Rohn is considered to be "America's Foremost Business Philosopher". He's been delivering his life and work-changing seminars for over 39 years... addressed over 6,000 audiences and four million people worldwide... he's the recipient of the 1985 National Speakers Association CPAE Award... authored 17 different books, audio and video programs... and, Mr. Rohn is internationally hailed as one of the most influential thinkers of our time.

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