INDUSTRY | VISION

Network Marketing Hip-hop style

My message today for the youth of today and tomorrow is take a serious look at this wonderful profession and industry, it will allow you to be in charge of your future

by **David Feinstein**

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When I think back to my education in both High School and then College, I recall taking such courses as; English literature, history, mathematics, algebra, calculus, science, and then of course in college with courses like accounting, economics, finance, taxation, and many other courses to help round off my education.

My education was similar to most people of my age based upon the school system that I attended. Well, today, as a successful Network Marketing Professional, I can only imagine how much more my education would have been of value had I been offered a course in “entrepreneurism” and another in “Network Marketing”. What a well-rounded education to prepare me for the business world and to have had some fabulous exposure to the advantages of my current industry and profession.

Today, in many schools across the USA (and some other countries as well), courses like Network Marketing 101 are offered in Colleges as an elective and maybe even it will become a required course for those who choose Business Administration as their major.

The youth of today are being exposed more and more to the idea that perhaps there is a real alternative to just going to work for a company and having a “job”. Many are learning about the benefits and advantages of

self-employment and the idea of having a "home-based business" where they can be in total control of their financial destiny.

I can imagine that if I had an early exposure to the Network Marketing Profession and Industry, that I would have truly had a choice as to what career path I could have chosen…hmmmm... let's see now, the choice of either being an accountant or a Network Marketing Professional? The choice of being in control of my destiny and financial future versus putting my future in the hands of someone else making my life choice decisions…hmmmm, what to choose?

As a young boy growing up in the Bronx, New York, in the 1950's, I remember thinking that I really didn't want to take a weekly allowance from my parents who were just financially "getting by". I guess I got the "entrepreneur bug", because shortly after my 12th birthday, I started a newspaper delivery route. It was going pretty well for some time, then one day I had one of those "ah-ha" moments... the light-bulb went off in my head. I said to myself, "This newspaper route thing is pretty good, but it's totally dependent on MY efforts... but if I got one or two of my friends to deliver newspapers for me, then I can expand my route and 'leverage' their efforts with my own!

Some would say that this was my turning point of becoming an "entrepreneur" wherein I learned the power of leveraging other people's time... others say that perhaps the concept of Network Marketing was truly in my head before I ever heard of the concept! Hmmm, let's see now, what is the principal of NWM? Oh I remember now... "get a large group of people to take a few simple actions over a consistent period of time". YUP, this was my NWM "Awakening".

Well, it worked incredibly well, so much so that in 1955 I had 2 friends working for me, and after paying them for their efforts I was "netting" $75 per week! Not bad for a few hours of work a week at 12 years old! Although I didn't know it then, but I liked whatever it was that I created... and today I can look back and say that it truly was my entrepreneurial spirit awakening in me... and as I moved forward in my life, I took that lesson and have continued to follow my entrepreneurial path.

Clearly when one looks at the Network Marketing Industry and Profession and they understand not just the benefits that come with it, but also the potential for me (or you?) to earn an unlimited income and to earn that income based upon “performance”... and not just my own performance, but that of a Team of people who become part of my “network”... the choice to me is quite obvious.

> ***I for one like the idea of being in control of my life, my financial destiny and to enjoy the many benefits of the Network Marketing Profession.***

Benefits such as; unlimited income, more free time to be with family, the opportunity to travel, wonderful tax benefits, to decide who I want to work with, not being geographically limited where to work and so much more.

Personally I've been quite blessed to have found together with my wife Ann, the Network Marketing Profession, and the industry has afforded us not just the ability to become financially secure, as well as the pleasures of traveling and working together in business as partners, but also to learn and develop our skills that have helped to teach, train and empower thousands of people around the world.

So my message today for the youth of today and tomorrow is take a serious look at this wonderful profession and industry, it will allow you to be in charge of your future... and not be at the mercy of someone else who decides your financial future. You are in charge! And as a result of the choice you made, you have the potential to reap all the benefits that one can have of being a member of this outstanding honorable profession.

If you are interested in learning more about the NWM Profession and want to have the opportunity to be coached and mentored by David & Ann Feinstein just CLICK HERE.

David L. Feinstein has been published by Pro-Publishing Company of California, for a series on Leadership books.

Exposure to business at an early age along with cultivation of artistic talent in writing is the background that David Feinstein brings to his business associates, prospective candidates and audiences alike. His experience throughout his career in sales and marketing and having owned and operated his own international accounting & financial management services company, is a key success factor in helping develop his international notoriety in the network marketing industry.

David and his wife, Ann have been significantly involved in direct marketing and direct sales for 21 years, serving as a distributor (team member), speaker, trainer, Top Leader, and author in the industry on a worldwide basis. Working together, they coach, mentor and train those seeking empowerment, greater self esteem and branding image, and training people seeking financial success and personal life freedom. David and Ann have grown their business that today spans over 40 countries with over 65,000 team members.

For more information go to: www.AnnandDavidFeinstein.com

David & Ann's personal passion of "showing people there's a better way" to market their business lays the foundation for the inspiring and motivating topics they speak and teach on.

Innovative, creative, interactive and dynamic, David & Ann speak on topics in marketing and sales that most professionals find difficult or challenging to understand. Applying their unique and visionary approach easily, safely and comfortably draws audiences in from the beginning and keeps them engaged until the end. Their extensive knowledge in marketing and sales makes these topics easy for audiences to understand, as they address and speak from their personal experience and with authority and passion.

Mr. John Fogg of MLM/Network Marketing, author of *"The Greatest Networker in the World"* has said the following about myself and wife/partner Ann:

“It's been a looonnngg journey from their "weird" first exposure to network marketing where Ann— a Park Avenue Research Consultant, and David— the owner of an entertainment management firm handling the careers of rock stars such as (the early) Rolling Stones, Led Zeppelin, Michael Bolton, Cyndi Lauper, Phil Collins, and other famous others, found themselves at a meeting full of strange "new agers" from Sunrider— that was 21 years ago— to where they are today: Significant six-figure income earners with Agel Enterprises leading an organization of more than 65,000 people in 40+ countries around the world.

Above all else, Ann & David are focused on mentoring and leadership. Their combined expertise in recruiting, coaching, training and international development has made Ann & David much sought after direct sales business experts.

The Feinstein’s approach marries both classic MLM and the technology advances of the Internet and social media. The first people they have their new people speak with are family and friends, they do meetings, build for and around events and David even unabashedly asks people, "Do you keep your business options open."

They meet new people through weblogs, electronic newsletters, Twitter and Facebook leveraging their time and global reach. The business is all about relationships and giving value for Ann & David Feinstein… and consistently building their brand.”

Recorded interviews and Videos:

John Fogg interview--
http://themastermindsessions.com//AudioFulls/051709_AnnDavidFeinstein.mp3

David Feinstein—Are You An Online Marketer Video… http://www.sowhatsallthebuzz.com/all_the_buzz/david-feinstein-on-stage-are-you-an-online-marketer