

INDUSTRY | PERSONAL GROWTH

What We Have Our Hands On

There's a Goldmine in Your Backyard

by **Chad Bumgarner**

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Do you have a dream for your life that absolutely fires you up? If you don't... I highly suggest you get one! Hopefully, after reading this article you'll have a better idea of what kind of thing you have your hands on & will be ready to change lives all over the world!

Network Marketing is a truly unique industry, in the fact that it doesn't just help your business life, but your personal, spiritual & financial life as well!

"If you want to be successful in life... observe the masses & do the opposite." I heard that quote about 5 years ago, when at a National Convention for the Network Marketing business that I'm in today! I might say that it is the best opportunity in America today! If, after reading this article, you'd like to know what I'm doing, shoot me an e-mail @ mrplatinum_ctb@yahoo.com.

Why is it that basically from our childhood, it's drilled into our heads that in order to be successful in life, you have to go to school, get good grades, get a good job, retire @ 65 and everything will work out perfectly! Well, guess what, as Robert Fason, one of my mentors in business would say, "Nothing could be further from the truth!" I was never taught a thing in school about money & that's still the case today... as best-selling author/writer, **Robert Kiyosaki**, says in many of his books.

Robert talks about how, if he were to do it all over again, he'd probably join a Network Marketing business! Go to YouTube & type in "*The Perfect Business - Robert Kiyosaki*" & check it out for yourself! The really

sad part to me or should I say one of the sad things to me is the fact that the majority of people I talk to have no clue who **Robert Kiyosaki** is. Wanna know why?

It's because the vast majority of Americans don't read anymore.... or they don't read anything that'll get them thinking on their own about what's really going on in this country!

With the way the economy is today, in my opinion, there's nothing better to have your hands on, whether it'd be full-time or even part-time, is a *Network Marketing Business!*

As we all know, Americans are busier than ever today & as I've told my mother, even though she doesn't like the comment, is "most people are going nowhere fast!" It's a sad but true statement! If you haven't done this lately or have never done it @ all... take some time every day to just kinda sit back & observe what's going on around you, no matter where you're @ in this country or world! As I tell myself sometimes when I need to slow things down....

"Watch, Listen, Observe, Learn & Implement!"

Just observe everything that's going on around you & try to understand the true, underlying meaning of what's really going on in today's society! Most people are so busy with basically everything in their lives... they don't even know who they are anymore!

That's another reason I love Network Marketing.... it opens up your mind to so many new possibilities in your life that have been there, right under your nose the whole time... it just took the right words from a friend or situation to happen in your life to get you to realize *the potential of what you have your hands on with this awesome industry called, Network Marketing!*

Yeah, I know, I have friends that have laughed at me too & I'm sure they probably still are, but you know what? I *know something they don't know*;) The next time one of your friends laughs at you & makes fun of you about your business, just repeat this over & over in your mind...."I know something you don't know!" Smile at them real big, turn around & walk the other way! Sometimes when someone we know & really care about tells us "No" or puts our business down, it hurts, doesn't it? Go ahead & admit it...it bothers you!

It used to bother me a whole lot more than it does today, because we know that what we have our hands on could totally change their life & make all their Dreams & Goals come true for them & their families, friends, etc.

Just a quick kinda side note on a new book just released by **Robert Kiyosaki**. It was online & you can go to his website for the book @ www.conspiracyoftherich.com, sign up for a free account & get updates/additions that Robert still writes! The book that started out online can now be purchased in paperback form. It's an excellent read & something I believe everyone, not just in Network Marketing needs to read, but everyone in this country & world should read! Check it out today, after reading the rest of this article!

Having your hands on something that can literally change millions of lives is exciting, isn't it! It's amazing to me the people I talk to that are basically right in my backyard, have never heard of the business I'm in, even when our company is almost in it's 13th year of business!

Sometimes you'll hear your friends, family members, etc make some comment about how your business will eventually be saturated all over the country...it's almost like they enjoy being miserable their whole lives! Yet something else I don't understand & like Jim Rohn says, "I wouldn't sign up for that class!" Well, in getting back to the whole saturation thing, as another mentor of mine, **David Hervey** says is, "You can't saturate ignorance!" Every time I think of him saying that I get a laugh!

So, whether you've been in Network Marketing for less than a year or have been in the industry for 5-10+ years...remember this...*"Today is a Brand-New Day & is the First Day of the Rest of Your Life!"*

Probably more than anything else, what the Network Marketing Industry can do for so many out there in this crazy world of ours today, is give them HOPE!

What gave me hope, was Personal Growth!

Something I believe many of us take for granted today & I say this, because I do it myself...is to have the ability to read! I've talked to people that say they don't like to read. Well, there really isn't any difference between the person who doesn't like to read or the person who can't read...again, the result of both is *ignorance!*

As funny or weird as it may sound, because we hear it over & over & over....get your hands on some good Personal Growth books! Here's My Current Top 10 That I'd Recommend:

1)**Bible**...this outta be the most important book you ever read (Proverbs 3:27-28....is one of the most important parts of the bible that I love to read, almost every day. Now the wording in your bible might be a little different. I have a Student Bible that my brother gave to me, but you'll get the idea)

2)**The Seasons of Life** - Jim Rohn

3)**The Business School - For People Who Like Helping People** - Robert Kiyosaki

4)**Think and Grow Rich** - Napoleon Hill

5)**How to Win Friends and Influence People** - Dale Carnegie

6)**The Magic of Thinking Big** - David Schwartz

7)**The Traveler's Gift** - Andy Andrews

8)**The Greatest Networker - Platinum Double Book** - John Milton Fogg
(this book can be purchased right on this website)

9)**The Slight Edge** - Jeff Olson

10)**Encouragement Changes Everything** - John C. Maxwell

Those are just a few of my favorite books that I'd highly recommend to anyone reading this & I know many of you have probably already read most of them, but in case someone is reading this, gets one of the books & it ends up turning their life around, then that fires me up more than anything!

Two other books I'm currently reading right now are:

1)**Don't Let Others Rent Space In Your Head** - Gary Cox

www.garycoxe.com

2)**Three Feet from Gold - Turn Your Obstacles into Opportunities** - Sharon L. Lechter & Greg S. Reid

I hope you were able to pick up even "1" nugget that'll help you in your prospective business & even in your life outside of your business!

Remember, we have our hands on something that is so unique & can change everyone's lives that we come in contact with on a daily basis! No matter where you're at in your business or your life right now, write down the quote I'm going to leave you with below & remember it whenever you're going through ups & downs in your life!

Talk to you all next month! In the meantime...DREAM BIG & don't let anyone back you down! Keep moving forward & Let's get out there & change some lives!

"Every Day We're Alive is a Great Day!" - Dick Loehr



Chad Bumgarner was born and raised on his family's farm in Nebraska. He currently lives just outside a small town called, Strang, with a population of "23" people.

Chad's education began @ a

small school in, Strang, where he remained through the 3rd Grade. He then finished out his elementary school years in Geneva, Nebraska, and graduated from Geneva High School in 1996.

Chad attended "4" different colleges around Nebraska, over the course of about 5-6 years. Over those years, Chad worked in the Sports Department @ a local CBS affiliate. He was a DJ on a small college radio station, and he worked @ HuskerVision for the University of Nebraska for a couple months. His dream was to work @ ESPN on the "College Football Gameday" crew. He felt he was on his way there, and for whatever reason, felt called to be back home. After a period of working back on the family farm, he thought he'd made the biggest mistake of his life, leaving his dream of working @ ESPN, behind. Well, like many have said...when the good Lord closes one door, another one opens. That's what happened to Chad, back in March of 2004.

By simply over-hearing some friends talking one night, he was introduced to Network Marketing for the first time! The statement, "You Can't Say the Wrong Thing to the Right Person" certainly pertained to him. The rest, they say, is history, or what Chad likes to call it...a Dream in progress!

What Chad loves, more than anything, about Network Marketing, is the ability to help many people achieve their Dreams and Goals!

An aspiring author, Chad has plans to write his first book, over the next couple years and share his excitement about this industry with as many people as he can!

Taking his Network Marketing business to the very top level, and finding the "woman of his dreams" to share his life with, are among some of his current plans, over the next 1-2 years! Stay tuned!