MONEY | INDUSTRY

How to Earn More Money in a Down Economy than Most People Earn in a Robust One!

Better yet, you have the power to share that with as many others as you can.

by **David Feinstein**

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It's no secret that the last couple of years have not been great as far as financial security and financial hope go for most of the world.

While a lot of people will throw up their arms and white flags in defeat, there is another group of people (a much smaller one granted) that will not only do fine, but will actually prosper heartily. This may, and should cause you to ask yourself "What do these people know that I don't?"

You may actually think there's a great secret that these people have that you don't. You may think that they know the right people and simply are going to get by on their connections.

You may even think that they must be doing something illegal or unethical...

> ***but the truth is that they simply know that earning money simply means that you find a group (or rather groups) of people, and give them exactly what they want or need.***

The fact is that people have wants and needs no matter what the state of the economy. There are certain emotional hot buttons that will always cause people to reach into their pockets and spend money.

Now you may think that I'm telling you that you should take advantage of these people while they are down and out. And nothing could be further from the truth.

For instance, we've seen plenty of people online and off exploiting the fact that people are in financial pain and distress. These people target those who are very susceptible to being taken advantage of by simply dangling the carrot of hope and change-of-fortune in front of their face.

But there are much too many people who play on the emotion of hope, but don't deliver on that promise. I think we can all think of examples of that in our lives right now, where people offer and chant promises of hope and change, and once they've sold on that notion create nothing but buyers remorse.

> ***As network marketers we have the chance to offer an opportunity of financial hope as well as healthful hope, and be able to back it up.***

Right now there are people who are just looking for a way of making enough money to pay their bills on time. Just as well there are people who are looking for a better way to earn money. Perhaps they have a job, but don't like it... however the current economy does not allow them the freedom to abandon what's secure and reliable. Basically these are the people who are stuck.

We also have the people who are watching what's going on with things like health care and wondering what's going to happen to them. These people are looking more now than ever to ensure that they get and remain healthy so that they don't have to constantly fret over the next health scare in their lives.

If you are with a network marketing company that offers the types of products that can help this person out, and your products deliver real

results, then you've got something that these people want and need... and you can actually deliver on your promise of giving that to them. This is something that you should be proud of.

With all that I've stated above, you should be seeing now that you have at your disposal an opportunity like nobody else in the world to earn even when the economy is in a downturn...

because you have exactly what people are in need of.

You can show a person how to earn more money and if applicable become and remain much healthier.

Now the key is what you do with that gem of opportunity that you hold in your possession. Do you squander it, or do you share it with those that you know you can help.

If you chose the latter then you've got some work to do.

This involves a few things that you can start doing right now right away.

First you must create a goal and an action plan of how to get there. This action plan MUST include a few things.

a) A way to get your opportunity in front of the targeted group of people who want and need it.

b) A proven marketing system that can persuasively (but ethically and honestly) show these people the benefits and proof of why YOUR system is the best one for them, and more importantly proof that it's the real deal.

People right now, while they may want and need what you have, are more skeptical than ever before. You must show them that what you have works, and show them that you care about their success so much that you're willing to stick with them until they achieve it. Which leads me to...

c) A system for people to tap into automatically so that they can begin to see success ASAP, once they've joined your opportunity. This means that you may have to do some work on your system, and go up-line until you find a system that works. You may even have to switch companies until you find one that works.

As a network marketing professional you hold in your hands one of the few ways to earn more money in a down trodden economy than most people can earn in a robust economy.

Better yet, you have the power to share that with as many others as you can. Believe me when I say that after two decades of experience, watching others succeed will outshine your own success by far.

Now go out there and make 2010 a tremendous and profitable year for you and for your team!

David L. Feinstein has been published by Pro-Publishing Company of California, for a series on Leadership books.

Exposure to business at an early age along with cultivation of artistic talent in writing is the background that David Feinstein brings to his business associates, prospective candidates and audiences alike. His experience throughout his career in sales and marketing and having owned and operated his own international accounting & financial management services company, is a key success factor in helping develop his international notoriety in the network marketing industry.

David and his wife, Ann have been significantly involved in direct marketing and direct sales for 21 years, serving as a distributor (team member), speaker, trainer, Top Leader, and author in the industry on a worldwide basis. Working together, they coach, mentor and train those seeking empowerment, greater self esteem and branding image, and training people seeking financial success and personal life freedom. David and Ann have grown their business that today spans over 40 countries with over 65,000 team members.

For more information go to: www.AnnandDavidFeinstein.com

David & Ann's personal passion of "showing people there's a better way" to market their business lays the foundation for the inspiring and motivating topics they speak and teach on.

Innovative, creative, interactive and dynamic, David & Ann speak on topics in marketing and sales that most professionals find difficult or challenging to understand. Applying their unique and visionary approach easily, safely and comfortably draws audiences in from the beginning and keeps them engaged until the end. Their extensive knowledge in marketing and sales makes these topics easy for audiences to understand, as they address and speak from their personal experience and with authority and passion.

Mr. John Fogg of MLM/Network Marketing, author of *"The Greatest Networker in the World"* has said the following about myself and wife/partner Ann:

> *"It's been a looonnngg journey from their "weird" first exposure to network marketing where Ann— a Park Avenue Research Consultant, and David— the owner of an entertainment management firm handling the careers of rock stars such as (the early) Rolling Stones, Led Zeppelin, Michael Bolton, Cyndi Lauper, Phil Collins, and other famous others, found themselves at a meeting full of strange "new agers" from Sunrider— that was 21 years ago— to where they are today: Significant six-figure income earners with Agel Enterprises leading an organization of more than 65,000 people in 40+ countries around the world.*
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> *Above all else, Ann & David are focused on mentoring and leadership. Their combined expertise in recruiting, coaching, training and international development has made Ann & David*

much sought after direct sales business experts.

The Feinstein's approach marries both classic MLM and the technology advances of the Internet and social media. The first people they have their new people speak with are family and friends, they do meetings, build for and around events and David even unabashedly asks people, "Do you keep your business options open."

They meet new people through weblogs, electronic newsletters, Twitter and Facebook leveraging their time and global reach. The business is all about relationships and giving value for Ann & David Feinstein… and consistently building their brand."

Recorded interviews and Videos:

John Fogg interview--
http://themastermindsessions.com//AudioFulls/051709_AnnDavidFeinstein.mp3

David Feinstein—Are You An Online Marketer Video… http://www.sowhatsallthebuzz.com/all_the_buzz/david-feinstein-on-stage-are-you-an-online-marketer

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