COLUMN

The Business of Life or The Life of Business

The marriage between my life... and my work... makes them virtually indistinguishable from one another. And for me... there is no greater advantage than that!

by **Mary K Weinhagen**

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Like everything in life, owning a Home Based Business has it's advantages and it's challenges. After reading the articles in this month's issue, it's clear that the advantages are numerous. For me, they certainly outweigh any of the challenges. And I'll also confess, it's the intangible's that I appreciate the most.

Certainly the tax benefits are extremely valuable. The unlimited financial potential is also high on the list of advantages. And the convenience of having your 'office' right in your home space can certainly be experienced as a benefit and advantage... well, most days. :-)

Yet for me, I think the bigger advantages lie in the areas of being able to move at my preferred pace... along with my 'business shingle' being a perfect disguise for the intense study in personal growth required to becoming a successful business owner/operator.

You see... I was raised by a father who was a business owner. It became clear to me at a young age that he was more owned by his business than many people who simply had a 'job'.

While Dad certainly had a very full office at home... his was NOT a home based business. And I remember being surprised to discover that my friends fathers didn't all have offices at home where they spent all their time. I thought it was kind of sad for Dad that he had to work away from home Monday through Saturday and then worked in his home office on Sundays and evenings. Little did he know there were other options!

Instead of dampening my entrepreneurial spirit, it made me get very clear about what I was looking for and caused me to hone my radar toward catching those opportunities that were a better fit for me.

When I discovered the concept of home-based businesses like network marketing and/or direct sales I KNEW it carried with it the opportunity to explore and share my passion along with the freedom to create and dictate at my own pace for the good of myself and my children as well as my team members. It provided a perfect solution for me.

I was a business owner who was employee and time clock FREE!!

These were two huge benefits to me. It's not just that I could fit 'work' into my lifestyle... it's that I never feel like I'm working at all! The marriage between my life... and my work... makes them virtually indistinguishable from one another. And for me... there is no greater advantage than that!

Have a great month... and play well,

--Mary K

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EXPECT MIRACLES!

The best thing about network marketing for me is that it asks... even encourages... me to seek out people who are willing to explore and share their dreams and vision. It gives me reason to invite people to share— from their heart— early in our relationship.

I love this because sharing dreams and clarifying vision puts us together in an energy that feels so good— so alive. It opens us up to take inspired action, which consistently results in greater and greater levels of success. What a joy sharing this kind of ride with others!
— Mary K.

"What I admire most about Mary K. is that she literally and figuratively incarnates one of my most treasured quotes: Dag Hammerskjöld's "To all that has been— Thanks. To all that will be— Yes!" She speaks about the joy of sharing this 'ride' with others. Mary K. IS the joy— to know and to work with."
— JMF

In addition to editing the articles for TheNetworkMarketingMagazine.com, one of the projects Mary K is involved in is contributing to raising vibrations in partnership with TheMagicHappens.com, a magazine setting the tone for *thriving* in today's chaos and inviting people to embrace Financial Freedom with a Home Business!