INDUSTRY | RELATIONSHIP

Why Work at Home? The Advantages of a Home Based Business

Our success will be tied to our own desires with a healthy mix of knowing that our success will be tied to our desire and ability to help others succeed.

by **RS Mallory**

752 words | 3 pages

This month's issue offers a plethora of great articles talking about the

Tax Advantages

Time Freedom

Financial Reward and Security

Unlimited family time

Unlimited travel opportunities

The faltering Economy

and other WONDERFUL reasons to have a home based business. All these reasons, to be sure, are valid reasons to own your own home based business.

> ***Another lesser talked about ráison d étre for owning a home based business is the opportunity to LIVE YOUR PASSION!***

It does not matter whether you are a Baby Boomer or New Age Generation (X, Y or Techie) because home based business provides EVERYONE the opportunity to **use our creativity, our talent(s) and**

our desire to stretch or even exceed our own personal limits. Home based business makes perfect sense for those of us seeking a vehicle to not only make a difference in our own family's lives, but ***to make a difference in the lives of others***.

Home based business, in our context is Network Marketing, MLM, or even Affiliate Marketing, yet **the foundation of our success**, the ability to form, build, retain and grown new relationships is a very old fashioned concept and the cornerstone of success of the growth of The United States business and commerce throughout history. Our great nation was built on our forefathers' abilities to form, grow and retain relationships!

"Something old, something new... " today we have the Internet and it's ability to reach people around the world which affords us the opportunity to grow a Global Business yet our business will not sustain and continue to grow and THRIVE unless we have the genuine desire and ability to hone our relationship and customer service skill sets.

We all know or have relatives who have worked for the same company for 25 – 30 years, retired with a Gold Watch and a thank you and an (eroding) pension that leaves them with a look backwards at a lifetime of drudgery and of course, working for the benefit of someone else or some Corporation. The choice of home based business in 2010 affords us all the opportunity to LIVE OUR PASSION. Our success will depend on our knowledge that one of the secrets of success is in helping others live THEIR passion, for the benefit of many, including ourselves and our family.

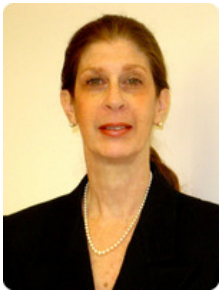
These modern day advantages of home based business are magnified and become more meaningful when we understand that our success will be tied to our own desires with a healthy mix of knowing that our success will be tied to our desire and ability to help others succeed.

> ***Our selection of a home based business should be based on our talents, desires and our passions.***

Our selection of a company with whom to work, a sponsor and a team *should match our philosophical values, our passions and offer us the opportunity to SHARE our particular talents with others.*

Above all, our home based business will provide us the opportunities to make a difference to our family in ways that we can only (and should) imagine and reach to attain.

RS Mallory
Compassionate Marketing



RS Mallory has been an Educator, Corporate Trainer, Chief Communications Officer, Artist/Poetess and continues to help others create part to full time income in the Network Marketing Industry for the past 12 years.

Her journey as a nascent Network Marketer set the stage for RS to develop Compassionate Marketing, a relationship based philosophy that teaches people to embrace basic human ethos. Her story is one of acceptance, growth, self-realization and empowerment. Compassionate Marketing helps people embrace their own special talents and shows them how to use them to help others achieve their goals and dreams.

RS' Father was a Pharmacologist, predating present day Pharmacists & modern medicines. The knowledge she gathered watching her Father prepare "synergistic concoctions" from natural herbs inspired and fed her passion to educate people to take charge of and control their own health through knowledge, natural herbs, vitamins and nutritionals.
RS has extensive knowledge of the Pharmaceutical Industry and the Herbal nutritional communities.

She is presently the Co Executive Director Education for the **D**istributor **R**ights **A**ssociation.

RS continues caring for people and has built large organizations of Compassionate Marketers" and www.CompassionateMarketing.com