

Using Technology To Build Your Business

Your words compliment your content, just like they do in person.

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417 words | 2 pages

When you're face-to-face with clients and team members, you use your voice to explain your ideas, to express yourself and to make a personal connection. Whether you're showcasing a new product, or sharing your company's business opportunity, your voice supports what you're presenting. And, when you communicate online, sending lengthy emails and attachments, whether you're trying to sell product or recruit people to your team, your voice gets lost and recipients are left to interpret things their own way.

Well, there is a wonderful tool called GoldMail that brings your voice to on-line communication by letting you voice over your content and then easily share the message with others. We love it because it's so easy to use and it enables Direct Sellers to convey their value proposition in an exciting, personal way.

There are already thousands of Direct Sellers using GoldMail to stay closely connected to their teams, to recruit new people to their teams, and to increase sales.

GoldMail lets you add your voice over content and then share it online. This way your images, PDF's and PowerPoints don't have to stand on

their own. It puts YOU back in the driver's seat, expressing your viewpoint, explaining your ideas, and allowing you to make a personal connection with your viewers. Your words compliment your content, just like they do in person.

In the real world, your voice matters, and it should also matter online.

With Direct Seller's businesses growing on a global scale and with sites such as facebook and twitter playing such a huge role in how we conduct business, it's becoming increasingly more important to make a personal connection with your teams, clients and readers.

The best part is that GoldMail has a ***FREE*** version of the product and a more robust version for only \$9.95/mo for the Direct Seller looking to grow their business. So, use your voice and share your passion for Direct Selling with others using GoldMail. You'll be very happy that you did!



The DSWA's mission is to unite all direct sellers around a shared vision of personal and financial success by serving as a fun and welcoming place where members find the latest information, resources, networking and support that empower them to achieve personal and financial success through their direct selling business. <http://www.dswa.org>
