WEALTH | PERSONAL GROWTH

The Secret to Finding Wealth Faster Than You've Ever Imagined!

Wealth is yours for the taking, as long as you know what it means to you

by **David Feinstein**

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Wealth is a concept that's extremely hard to grasp to most.

Those who don't have wealth wonder what it would be like to have it. They wonder what they've got to do to find it. Those who do have it wonder if they've got enough of it. And they equally wonder what they have to do to get more of it.

But what is wealth? Is it a number on the amount in your bank account? Is it an accumulation of toys, or cars, or summer homes?

Well that's the thing. There's no real number you can put on it.

Of course governments put a number on it for tax reasons, but if you're in the U.S. and you're making $250,000 are you really wealthy? That depends of course on YOU!

If you're a millionaire, and you have no friends, family, and you're in poor health... are you really wealthy? Again, that depends on the person who holds the money. Someone of average income would likely look at that person and think that they'd never want to be that way. That they'd never

want to be in that circumstance! So does that mean that they'd never want to be wealthy?

Here's the thing about wealth... *it's totally and completely relative.* I suppose if beauty is in the eyes of the beholder, then wealth is in the mind of the holder.

So then, here lies the secret of creating wealth for yourself.

> **The first and main step is figuring out what wealth actually means to YOU! You can't strive for something unless you know WHAT you're striving for. So you can't define wealth by some arbitrary number. You also can't define wealth by how much your neighbor, brother, cousin, or anyone has.**

You can only define wealth by what it means for you. It could very well mean a much smaller amount of money, but a freer lifestyle. For all anyone else knows, living in the middle of the desert in a trailer, plenty of food and fresh water, and a good dog could be wealth to one... while on the same token 3 summer homes in the Keys, a bank account with too many zeros to count, and a babe on each arm could be wealth to another. Each may be miserable switching places.

Therefore you've got to soul search and figure out what wealth really means to you. Here are some things to consider…

A dollar amount
Relationships
Love
Lifestyle
Freedom
Leisure
Property

Legacy (what you have to leave to your children and grandchildren)
Charity

Once you've established *about* what it means to you (because things may change) then you've got to simply create a plan of action to get there.

Now here's the good thing that may come of this little soul searching exercise. You may realize that you've already got more wealth than you've realized. Trying to keep up with the Jones' is the fastest way to blind you of the wealth that you've already got in certain areas.

It's only when you know what it means to YOU that you can actually see how close you are.

Often, you'll realize that you're there in some places, and pretty darned close in others.

For instance you may have great tremendous relationships with both your family and friends. If you do, then you've already got more wealth than most do.

You may have a lifestyle where you're working from home, so then you can see that you've got a pretty darn good lifestyle and more freedom than most could ask for. So therefore you can scratch that off your list, and start working on the other parts and create a plan of action to get there.

Here's one more thing to consider… Don't discount that CHARITY bullet point up there. Giving to others does not have to always come in the form of dollar amounts, and it can and usually is much more fulfilling than all of the others on the list combined. And when you give, your LOVE account tends to go way up very rapidly!

Wealth is yours for the taking, as long as you know what it means to you, and you may have much more than you ever realized already!

David L. Feinstein has been published by Pro-Publishing Company of California, for a series on Leadership books.

Exposure to business at an early age along with cultivation of artistic talent in writing is the background that David Feinstein brings to his business associates, prospective candidates and audiences alike. His experience throughout his career in sales and marketing and having owned and operated his own international accounting & financial management services company, is a key success factor in helping develop his international notoriety in the network marketing industry.

David and his wife, Ann have been significantly involved in direct marketing and direct sales for 21 years, serving as a distributor (team member), speaker, trainer, Top Leader, and author in the industry on a worldwide basis. Working together, they coach, mentor and train those seeking empowerment, greater self esteem and branding image, and training people seeking financial success and personal life freedom. David and Ann have grown their business that today spans over 40 countries with over 65,000 team members.

For more information go to: www.AnnandDavidFeinstein.com

David & Ann's personal passion of "showing people there's a better way" to market their business lays the foundation for the inspiring and motivating topics they speak and teach on.

Innovative, creative, interactive and dynamic, David & Ann speak on topics in marketing and sales that most professionals find difficult or challenging to understand. Applying their unique and visionary approach easily, safely and comfortably draws audiences in from the beginning and keeps them engaged until the end. Their extensive knowledge in marketing and sales makes these topics easy for audiences to understand, as they address and speak from their personal experience and with authority and passion.

Mr. John Fogg of MLM/Network Marketing, author of *"The Greatest Networker in the World"* has said the following about myself and wife/partner Ann:

> *"It's been a looonnngg journey from their "weird" first exposure to network marketing where Ann— a Park Avenue Research Consultant, and David— the owner of an entertainment management firm handling the careers of rock stars such as (the early) Rolling Stones, Led Zeppelin, Michael Bolton, Cyndi Lauper, Phil Collins, and other famous others, found themselves at a meeting full of strange "new agers" from Sunrider— that was 21 years ago— to where they are today: Significant six-figure income earners with Agel Enterprises leading an organization of more than 65,000 people in 40+ countries around the world.*
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> *Above all else, Ann & David are focused on mentoring and leadership. Their combined expertise in recruiting, coaching, training and international development has made Ann & David much sought after direct sales business experts.*
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> *The Feinstein's approach marries both classic MLM and the technology advances of the Internet and social media. The first people they have their new people speak with are family and friends, they do meetings, build for and around events and David even unabashedly asks people, "Do you keep your business options open."*
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> *They meet new people through weblogs, electronic newsletters, Twitter and Facebook leveraging their time and global reach. The business is all about relationships and giving value for Ann & David Feinstein… and consistently building their brand."*

Recorded interviews and Videos:

John Fogg interview--
http://themastermindsessions.com//AudioFulls/051709_AnnDavidFeinstein.mp3

David Feinstein—Are You An Online Marketer Video…
http://www.sowhatsallthebuzz.com/all_the_buzz/david-feinstein-on-stage-are-you-an-online-marketer

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