VISION | INTERNETWORK MARKETING | NETWORKING | TECHNOLOGY | TOOLS

If communications got better, faster and cheaper... would you do it?

This new era of Social Networking, integrated with Traditional Networking, has produced a platform of infinite ability's for vision and goal setting for today's Network Marketer.

by **Bill Ganz**

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The key to success is understanding your personal and professional vision. It is critical to know; the decisions you make today become your future. It is massively essential to have goals, write them down and see yourself at that place.

Today with communications online ie; Social Media and Internet Marketing, the Network Marketer has infinite ways they can execute their business by sponsoring, recruiting and engaging their audience. Whether it is a new audience or an existing group of friends, acquaintances, family or colleagues, it is much easier and cheaper than any other form that previously existed.

Social Media and Social Networking does not replace anything a Network Marketer has always done and has worked well. Leaders will always be born at events. So imagine you now have a networking event 24 hours a day – 7 days a week – locally, nationally and globally. This is what Social Networking provides to the Network Marketer of today.

The real power of vision is the ability to manifest your goals and execute them with immediate gratification. Online Marketing for a Network Marketer is a great

new tool to add to a Networker's resource bag of tricks.

If a Networker really was locked up and could not create their own goals – Social Networking also provides a great forum for ideas and to crowd source for their personal vision. Today the ***question*** is the answer. By having all of the questions in Social Media, people tend to collaborate and support you online. The days of having all the answers are largely gone. Social Media and Social Networking is a place to verify your intentions and to provide a forum for conversational marketing.

This new era of Social Networking, integrated with Traditional Networking, has produced a platform of infinite ability's for vision and goal setting for today's Network Marketer.

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Bill delivers more than 20 plus years of professional experience in the fields of communications technology, multi-media and Internet-marketing. Bill also is one of the leaders in the area of new media technology that is driving the explosive market growth of Internet news content and other online information sources. Bill has a very successful media-marketing background and has supported the marketing efforts of many Fortune 500 companies, such as Epson, Nissan, Kenwood, Pentax, Fender music and Haier electronics. Ganz also has recently received a Horizon Interactive Award and two Telly Awards. Bill is considered one of the top advisors and implementers of corporate marketing in the United States using viral and other methods on the internet. Bill has accepted a position on TheNetworkMarketingMagazine.com board of advisor. More info in Bill can be found at www.billganz.com

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