

You Are Your Values

It is our VALUES & ETHICS that will help us create a life's plan around the goals and desires that emerge from our personal philosophy.

by **RS Mallory**

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Be true to your Values and you will ALWAYS meet your Needs AND Goals!

We are fortunate in Network Marketing to have myriad Personal Growth Mentors and Coaches to help us grow. We know that in order for US to HAVE more we must BECOME more, but there are a few prerequisites that lay the foundation of our

success in life.

Instead of quoting any number of terrific Personal Growth Gurus, I present William Shakespeare who, through Lord Polonius (Hamlet) advises;

**"This above all: to thine own self be true,
And it must follow, as the night the day,
Thou canst not then be false to any man.
Farewell, my blessing season this in thee!"**

Our personal values are shaped by our parents, siblings, grandparents, friends, school and business associates. We try on these values as we grow, experiment with them, hone them and wind up casting some aside while we wrap ourselves up in others.

Our values become our Coda, the music by which we orchestrate our lives, the BASELINE of Life from which we do not wander.

Our Values help us create our life's plan although they do NOT create our Journey; **it is our goals and desires that set us on our path!**

My friend William Shakespeare adamantly tells us that we must be true to ourselves, AND that we must **embrace each man or woman and treat them as we would ourselves, with truth and value!** Now THAT is a recipe for success for any Network Marketer, wouldn't you agree? If we might convene a round table of The Knights of the Round Table or even the Apostles, or The Chicago Bulls (whose Coach Phil Jackson embodies our friend Shakespeare's philosophy in his coaching style) and query them as to the creed that helped propel them to success I know they would all agree on one ~ serving others and helping them attain their Goals and Dreams, Honor and Truth! **Values transcend time and space, eons and eras, decades and years.** Values are the stuff of life that makes the world go round and they embellish the existence of The Universe.

First and foremost, Know WHO you are and WHAT you are.

Be true to yourself!

Be unflappable and do not waiver in the judgment of others.

Understand that **it is our VALUES & ETHICS that define us**, not what we do or do not have, because material things are transient and meaningless.

It is our VALUES & ETHICS that will help us create a life's plan around the goals and desires that emerge from our personal philosophy.

Be IN THE KNOW and BELIEVE IN YOURSELF. Your goals emerge out of WHO and WHAT you are made of.

Your Journey in life ALWAYS reflects your Personal Truth

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RS Mallory has been an Educator, Corporate Trainer, Chief Communications Officer, Artist/Poetess and continues to help others create part to full time income in the Network Marketing Industry for the past 12 years.

Her journey as a nascent Network Marketer set the stage for RS to develop Compassionate Marketing, a relationship based philosophy that teaches people to embrace basic human ethos. Her story is one of acceptance, growth, self-realization and empowerment. Compassionate Marketing helps people embrace their own special talents and shows them how to use them to help others achieve their goals and dreams.

RS' Father was a Pharmacologist, predating present day Pharmacists & modern medicines. The knowledge she gathered watching her Father prepare "synergistic concoctions" from natural herbs inspired and fed her passion to educate people to take charge of and control their own health through knowledge, natural herbs, vitamins and nutritionals.

RS has extensive knowledge of the Pharmaceutical Industry and the Herbal nutritional communities.

She is presently the Co Executive Director Education for the **Distributor Rights Association**.

RS continues caring for people and has built large organizations of Compassionate Marketers" and www.CompassionateMarketing.com