RELATIONSHIP | ASSOCIATIONS

Creating Relationships, Creating Momentum

It is important for us as entrepreneurs to create that reason for someone to enter our lives and begin a long-lasting relationship.

by **DSWA**

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Throughout our careers and over the course of our lifetime, we will create many relationships. People will enter our lives for a reason, a season and sometimes, a lifetime. It is important for us as entrepreneurs to create that *reason* for someone to enter our lives and begin a long-lasting relationship.

At the Direct Selling Women's Alliance (DSWA.org) we are dedicated to the investment of relationships with our members, friends, team members and business partners. And we are also dedicated to supporting YOU in fostering your own relationships. We do this by supplying you with a resource-rich website, leading-edge training and live events. We help you define those *reasons* people enter your life and love to work with you.

We have just announced that the DSWA is going on a tour across North America and Australia with our regional events appropriately titled Creating Momentum. They will be right in your backyard for a two-day event designed to put your business in motion, create momentum and fast track you to achieve your desired results.

During these events, DSWA CEO and Co-founder, Nicki Keohohou, will be discussing the importance of relationships in your business. The first day of the event is designed for distributors and corporate team members called Creating Momentum for Leaders. This unique training specializes in setting a course for leaders who are enthusiastic about taking their teams to the next level. Nicki will be focusing on a variety of topics such as *Self-Coaching* and *Moving Beyond Training to Effective Facilitation*. The theme of relationships is also present in day two. A few of the topics include *Effective Networking* and the *Power of Influence*.

Anytime we have an educational event, we always want to equip you with the tools and resources to continue your own education once you walk out the door. After all, at that point we have created a relationship, right? And we choose to work at it!

At the Creating Momentum events, Nicki is dedicating a session to the *Stepping Stones of Success*. Nicki has collaborated with Trinidad Hunt, Co-founder of Élan Enterprises, LLC to create a series of three CD's to learn how to break through the barriers to your success. Then you will learn how to develop the techniques, skill sets and competencies of the high performer. To get ahead of the game, check out Stepping Stones before you attend Creating Momentum.

If you are interested in Creating Momentum please click here to find out when the DSWA will be coming to a city near you!

We look forward to meeting you and learning how we can support you in your many relationships. Onward to success!

The DSWA can help support you to define your needs and guides you to reach your goals. Not only do you benefit from all the online resources that www.dswa.org has to offer, the DSWA often travels to YOUR CITY and offers a series of events. The Creating Momentum Regional Events are two-day events designed to put your business in motion, create momentum, and fast track you to achieve your desired results. Find out when the DSWA will be in your city by clicking HERE.

DSWA
THE ALLIANCE
...for direct selling women

The DSWA's mission is to unite all direct sellers around a shared vision of personal and financial success by serving as a fun and welcoming place where members find the latest information, resources, networking and support that empower them to achieve personal and financial success through their direct selling business. http://www.dswa.org

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