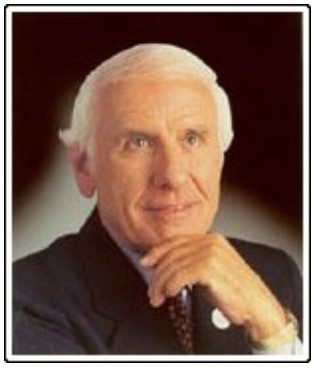
CLASSIC | PERSONAL GROWTH | PROFESSIONAL DEVELOPMENT

How Do You Attract Opportunity Into Your Life?

Personal development - the never-ending chance to improve not only yourself, but also to attract opportunities and affect others.

by **Jim Rohn**

418 words | 2 pages



Someone recently asked me the question: "How can I have more opportunities come into my life?" Good question, but I think my answer surprised them a bit.

I bypassed the obvious (and necessary) points about hard work, persistence and preparation. They actually were very hard workers. And they had the great attribute of being seekers, they were on the outlook. But I felt maybe they were missing this next and most valuable point - attraction.

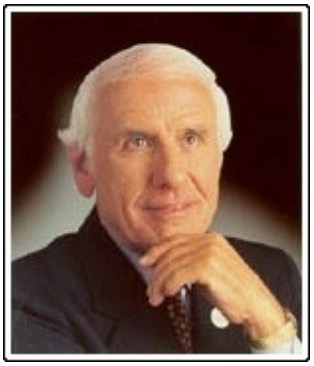
> **I always thought opportunities and success were something you went after, then I found out that I needed to turn it around. Opportunities and success are not something you go after necessarily, but something you attract - by becoming an attractive person.**

That's why I teach development of skills. If you can develop your skills, keep refining all the parts of your character and yourself, your health, your relationships, etc. so that you become an attractive person to the

marketplace - you'll attract opportunity. Opportunity will probably seek you out. Your reputation will probably precede you and someone will want to do business with you. All of the possibilities are there by working on the philosophy that success is something you attract.

The key is to continue making yourself a more attractive person by the skills you have, the disciplines you have, the personality you've acquired, the character and reputation you have established, the language and speech you use - all of that refinement makes you more attractive to the marketplace.

Personal development - the never-ending chance to improve not only yourself, but also to attract opportunities and affect others.



Jim Rohn is considered to be "America's Foremost Business Philosopher". He's been delivering his life and work-changing seminars for over 39 years... addressed over 6,000 audiences and four million people worldwide... he's the recipient of the 1985 National Speakers Association CPAE Award... authored 17 different books, audio and video programs... and, Mr. Rohn is internationally hailed as one of the most influential thinkers of our time.

Subscribe to the FREE! Jim Rohn Weekly E-zine here: www.JimRohn.com and receive 20-60 percent off on all audios, books and tapes. Also, you can review the complete Jim Rohn archive of articles, vitamins for the mind, Q and A and more.