COLUMN

Business4Vets.org

Combating Veteran Unemployment and Under-employment Through Business Ownership

by **George Madiou**

731 words | 4 pages

THE NAKED TRUTH ABOUT NO JOBS FOR OUR VETS COMING HOME FROM WAR

According to the Bureau of Labor Statistics (BLS), in 2010, young male veterans, ages 18 to 24, who served during the Gulf War era, including those who have served at any time since September 2001, had an unemployment rate of 21.9 percent (significantly higher than the national average- at nearly double the rate). When you add in those who are under-employed and those veterans that have given up looking for employment we are now over 30%!

The naked truth about the reality, that there are *No Jobs for our Vets Coming Home from War*, is that it's true. The Network Marketing Magazine has started a non profit organization called Business4Vets.org.

Business4Vets.org is here to offer solutions to veterans who may be seeking an alternative to unemployment and under-employment. We're here to tell our vets that there are plenty of employment opportunities available and we say to the vets: *Have hope!* The employment opportunity is in the form of self employment through business ownership. Our mission is to help military veterans and their families overcome the extraordinarily high unemployment and under-employment problem facing our brave men and women.

Business4Vets.org opens up the option of business ownership for our military veterans through network marketing and direct sales opportunities. The unique success training system supplied by us and our Business Partners will give the vets a strategic advantage in their search for personal success.

Our website is at http://Business4Vets.org. There our military vets (and those who know vets) can sign up for our free newsletter and webinars to help them and show them that we have an alternative to the high unemployment situation. We are finding that many are already passing this valuable resource along to their friends, family, client and becoming a part of the solution to this enormous problem. Here are some of our programs associated with Business4Vets.org:

Programs

Self Employment and Business Ownership Skills – We have a team of experts to work individually and in groups with those veterans who seek to open a business of their own. We provide

resources, education and planning support to those seeking a personal business building strategy.

Entrepreneurial and Wealth Building – We provide innovative programs to help veterans tackle their financial problems and develop a plan for their long-term success.

Financial Literacy Education – We believe that financial literacy is vital to stabilizing families and communities and we are committed to providing the resources that will empower families, enhance financial accountability and foster a sense of financial wellness.

Charitable Giving of Real Estate – As part of our diversified funding plan, we accept and/or facilitate gifts of Real Estate. Our organization collaborates with nationally recognized experts who assist in the education of community members and organizations in answering their questions related to the planned gifting of Real Estate. Donations can be anywhere in the world, and they can include commercial properties, residential properties or land. (Please consult your own financial professional to determine how any charitable donation will benefit you.)

If you would like more information about this program, or to schedule a meeting with George Madiou, please call 561-654-5974 or email George@Business4Vets.org

Aim high!

George Madiou

Publisher and Co-founder
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George Madiou is a full-blooded Entrepreneur, complete with validating credentials, Degrees in Marketing and Management from SUNY and NYU (could ya guess he's a native New Yorker!) To date George has owned over 30 businesses, and says they varied from wildly successful to outrageous learning experiences. Among other successful ventures George has achieved high pin levels in two different network marketing companies.

George loves the thrill of teaming up with great people and seeing projects come to life and that passion is responsible for this magazine getting off the ground. George partnered with his good friend John Milton Fogg and here we all (and we includes you the reader) are, making history happen.

George lives in a small town named Boca Raton, Florida. He says "If this isn't Heaven, I know that God at least vacations here." Without question, the joy of his life is his family. He and Debbie are celebrating their 30th anniversary this year. They have two great young adult children, Sara and David.