

TRAINING | PROFESSIONAL DEVELOPMENT

The Quickest Way to Amp Up Your Network Marketing Business Without Spending a Dime!

If you are not taking the time to train your downline then you're hanging your business out there to dry!

by **David Feinstein**

1302 words | 5 pages



Have you hit a plateau with your network marketing business, or are you simply looking for ways to amp up your business?

In my 25 years, I see and get questions from so many people asking me either how I've grown such a successful business with a huge global reach (which is a good question to ask by the way)...or they ask how they can get out of a growth slump and get their business cranking again.

Many have tried all sorts of different marketing techniques. Some have spent tons of money on the flavor of the month course that usually end up failing... or they don't stick around long enough for it to work until they jump onto the next great thing.

Regardless, there is one solution to growing your business that can not only be great immediately, but also will help your business greatly for the long haul.

So what is this quick way? Very simple...

Training and Motivating Your Downline Is One of the Fastest Ways to Amp Your Business Up... and Keep It Pumping!

Let's think about this for a minute. You see most people forget about why they joined network marketing in the first place. They forget that the appeal was likely because of the passive residual income, which is possible only because of the **LEVERAGE** of their downline.

So then, why on earth would you ignore your downline and let them fend for themselves? Why would you not do everything that you can do to train them using an automated and duplicable system and motivating them to get out there and use it?

Ignoring this would be like opening a McDonald's on the corner of Main Street, and just having all of your employees standing around while you're doing all of the work. Would you ever do that?

No! But so many people do exactly that with network marketing and it's exactly the same thing, and it has the exact same effect on your network marketing business.

Ways to Train and Motivate Your Downline...

Of course just telling you to train and motivate your downline would be useless without giving you some immediate ways to do that. Here are a few effective ways that we've found for getting our downline rockin' and rollin'!

Give Them a System to Use!... Providing your downline with a system to effectively recruit new business partners and/or gain new customers that they can jump right into is the greatest thing that you can do for your business.

Of course that requires that you have a system put together that they can duplicate.

If not, the other option is to go upline until you find someone who has a system that you can start implementing and start handing down to your downline.

Why would they share it with you? For the same reason that you'd share it with your downline of course... because it benefits THEM as well when you're doing good.

Motivate Them With Email... You're making a huge mistake if you're not using an auto-responder system and plugging your downline's information into that system.

Doing this gives you an easy way to shoot out motivating emails, and keep them current on new things that's working to grow business. This way when you come upon something that works like gang busters... even if it's an email subject line that's working for your prospects... then they can all use that and you'll likely get a nice bump in your business almost immediately.

Get Fancy with Webinars... One of the things that we do, along with the things already mentioned is to have training webinars. These webinars are usually quite packed and we've noticed a trend, those that continuously attend the webinars are usually our best performers.

We add entertainment, education and motivation all in one. We include success stories and then have those who are performing well in our organization and other friends come and give tips on how to grow business.

So there you go, if you're not taking the time to train and motivate your employees at McDonald's then you're not selling any hamburgers.

The same goes for network marketing. If you are not taking the time to train your downline then you're hanging your business out there to dry!



David L. Feinstein has been published by Pro-Publishing Company of California, for a series on Leadership books.

Exposure to business at an early age along with cultivation of artistic talent in writing is the background

that David Feinstein brings to his business associates, prospective candidates and audiences alike. His experience throughout his career in sales and marketing and having owned and operated his own international accounting & financial management services company, is a key success factor in helping develop his international notoriety in the network marketing industry.

David and his wife, Ann have been significantly involved in direct marketing and direct sales for 21 years, serving as a distributor (team member), speaker, trainer, Top Leader, and author in the industry on a worldwide basis. Working together, they coach, mentor and train those seeking empowerment, greater self esteem and branding image, and training people seeking financial success and personal life freedom. David and Ann have grown their business that today spans over 40 countries with over 65,000 team members.

For more information go to: www.AnnandDavidFeinstein.com

David & Ann's personal passion of "showing people there's a better way" to market their business lays the foundation for the inspiring and motivating topics they speak and teach on.

Innovative, creative, interactive and dynamic, David & Ann speak on topics in marketing and sales that most professionals find difficult or challenging to understand. Applying their unique and visionary approach easily, safely and comfortably draws audiences in from the beginning and keeps them engaged until the end. Their extensive knowledge in marketing and sales makes these topics easy for audiences to understand, as they address and speak from their personal experience and with authority and passion.

Mr. John Fogg of MLM/Network Marketing, author of *"The Greatest Networker in the World"* has said the following about myself and wife/partner Ann:

"It's been a looonnngg journey from their "weird" first exposure to network marketing where Ann— a Park Avenue Research Consultant, and David— the owner of an entertainment management firm handling the careers of rock stars such as (the early) Rolling Stones, Led Zeppelin, Michael Bolton, Cyndi Lauper, Phil Collins, and other famous others, found themselves at a meeting full of strange "new agers" from Sunrider— that was 21 years ago— to where they are today: Significant six-figure

income earners with Agel Enterprises leading an organization of more than 65,000 people in 40+ countries around the world.

Above all else, Ann & David are focused on mentoring and leadership. Their combined expertise in recruiting, coaching, training and international development has made Ann & David much sought after direct sales business experts.

The Feinstein's approach marries both classic MLM and the technology advances of the Internet and social media. The first people they have their new people speak with are family and friends, they do meetings, build for and around events and David even unabashedly asks people, "Do you keep your business options open."

They meet new people through weblogs, electronic newsletters, Twitter and Facebook leveraging their time and global reach. The business is all about relationships and giving value for Ann & David Feinstein... and consistently building their brand."

Recorded interviews and Videos:

John Fogg interview--

http://themastermindsessions.com//AudioFulls/051709_AnnDavidFeinstein.mp3

David Feinstein—Are You An Online Marketer Video...

http://www.sowhatsallthebuzz.com/all_the_buzz/david-feinstein-on-stage-are-you-an-online-marketer
