

Network Marketing Secret – How to Become a Leader in Only 90 Days

And yes, this is probably too simple and easy to really work.

Why? Because the secret is you have to do it

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How's that for an offer you can't refuse?
Become a leader in only 90 days.

Yes, you can. What's more, it's much easier
(and obviously faster) than you probably
imagined possible. Here's how:

First, think: Is anybody born a leader?
Was Gandhi, Winston Churchill, Susan B.

Anthony, born a leader? I was not. Were you?

We may inherit intellectual, emotional, spiritual or even physical
characteristics, which are useful for becoming a leader but a born
leader... Nah. Leaders are made, not born. And fact is...

ALL leaders are self-made leaders.

Okay, let's agree then that people become leaders through some kind of
process. So, what's the process people have used before successfully for
becoming leaders?

Well, there are leadership trainings. Do people emerge from these
weekend/week-long workshops as card-carrying leaders? Hardly. I don't
think you can workshop yourself into being a leader. But I am convinced
you can be trained, or train yourself to become a leader.

The most common leadership development process I've observed is the
emergence of a leader from a person who performs "leadership" actions
consistently over a period of time. In other words, training results in
leaders.

The military, even the Scouts, have proved this to be true.

Now, what do you call human behavior that results from a person taking consistent action over time? A habit. And that's the key to becoming (or creating) a leader in just 90 days:

Develop the Habit of Leadership.

How You Create A Habit

Maxwell Maltz claimed, in his pioneering personal growth text, *Psychocybernetics*, that you could make a new habit in 21 days. Tribal people, relying on more "natural" sciences, say it takes 28 days, one complete cycle of the moon.

So, give or take a week...

You should be able to develop a new habit in about a month. With two more months of practice-making-perfect, it should be a very done deal in 90 days.

Now, the way you develop a new habit, any habit, is to repeat the desired behavior over-and-over-and-over-and... until it moves from being an action you think about before you do it, to one done without your conscious attention. Putting on your directional signals in your car before making a turn is an example.

Okay, you develop a habit by repeating an action consistently. How consistently? For this exercise in creating the habit of leadership, let's consider taking daily actions.

Your 10 Daily Habits

To develop the Habit of Leadership, I recommend you make a list of 10 Daily habits, which you commit to doing day in, day out, every day for 90 days.

Now, if you are a master of the will, you may not need to do these things each and every day. However, I have yet to meet a person who has such

mastery. But, on the odd chance you are one... fine. Do the actions whenever. For the rest of us, especially in the beginning, these actions MUST be taken day in, day out, seven times each week, as if your life depended on it! (Your life as a leader does...)

And, if you are really serious about becoming a leader using this habit method, and you've been known to get a little lazy and even sneaky sometimes about getting out of doing things, I recommend you "hire" a partner/coach with whom you check in every day so you can report that you did or did not do, have, be your habits.

If you did, hear - as in deeply and generously experience on a feeling level - your coach or partner's praise and acknowledgment of you.

If you didn't, you send him or her a \$100 bill IMMEDIATELY! (Upping the ante works! And it's okay to manipulate yourself for a positive outcome. Just don't do it to other people.)

So, what are some "leadership" actions you can take and make into habits?

Well, let's see - what do leaders do?

For one thing, they READ. So, one habit you can do is to read 30 minutes every day. (I'll leave it to you WHAT to read. As a guide, ask yourself, "What would a leader be reading?")

A leader is healthy and fit - right? So, two more habits you might use: Exercise 30 minutes every day and cut your previous fat and cholesterol intake in half. (By the way: Make up habits that you can measure. "Eat right," doesn't make it. "Cut out burgers or dairy food for a month," does.)

How about the habit of spending one full hour every day with your spouse or life partner. Is that something a leader would do?

My mentor, Dr. Carol McCall, has identified "Six Areas of Life Planning," and I say you would be best to have at least one leadership habit to work with in each of the following areas: Career, Health, Relationships, Recreation, Finances, and Personal Growth.

I suggest you restrict yourself to developing 10 and only 10 leadership habits. This process is tough enough, thank you, so do your best to make your leadership habits easy. (You heroes and sheroes can wait and

create more, harder habits in the fourth month for extra credit.)

That's it. That's "How to Become a Leader in Just 90 Days."

Make 10 daily leadership habits and do them with a life-or-death commitment for the next three months. In 90 days you will be a leader.

Try it with a select collection of people on your team, too. Have them all check in with you to report via email or voice mail each night.

And yes, this is probably too simple and easy to really work. Why? Because the secret is you have to do it.

As self-made world leader Jim Rohn says:

It's easy to do... and
It's easy not to do...

Whether you do, or you do not do, is up to you.

So, it's not really a network marketing secret. You can become a leader in only 90 days. And now, you know how...

Thanks.
I Appreciate You.



John Milton Fogg is an author, editor, speaker and coach. His books and audios have sold

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He is the founder and former Editor-in-Chief of the highly regarded publication Upline®... was a Contributing Editor to SUCCESS magazine... the founder and former Editor-in-Chief of Network Marketing Lifestyles magazine... founding editor of Networking Times... the founder of GreatestNetworker .com... co-founder of TheNetworkMarketing Magazine.com and is the creative force behind TransformingMLM.com. You can connect with his writings on a regular basis at TheFoggBlog.com and learn more about what he is up to by going to <http://JohnMiltonFogg.com>

John is the author of the best-selling industry classic *The Greatest Networker in the World*, which has been read by more than two and a-half million people around the world and he has edited and contributed to far too many books to be mentioned here.

He has spoken around the globe, through out Canada and the United States, in Australia, China, Costa Rica, Crete, Iceland, India, Indonesia, Korea, Malaysia, New Zealand, Russia, Singapore, Trinidad and the Ukraine.

John is married to Jekaterina (Katyusha), has a daughter Rachel 28, son Johnny 23, daughter Eleonora Milena (Ele) who's 7 and Anais Polina (his 'last child') was born in March, 2006.