PERSONAL GROWTH| PROFESSIONAL DEVELOPMENT | THINKING | WISDOM

Zig on... Good Choices

Remember... it's your decision, it's your life, make the right choice.

by **Zig Ziglar**

736 words | 3 pages

Brandon Silveria tells his story in a pamphlet published by the Century Council (1310 G Street, NW, Suite 600, Washington, D.C. 20005-3000 [202/637-0077] www.centurycouncil.org). He says, "My life before: I had a job, a car, a girlfriend... and after: one bad decision.

"What was the big deal with having a couple of drinks? Everyone else was doing it! And why not drive home? After all, my friends needed a ride…

"I had a few beers and decided to drive. My car veered off the road and smashed full-speed into a tree. I was in a coma for two and a half months. My weight dropped from a healthy 168 pounds to 109 pounds. I couldn't walk, talk or eat. Miraculously, I lived to tell my story.

"The bummer of all of this is that I created this mess for myself because of making stupid choices. First, the choice of thinking I was cool enough to drive – after all, I was invincible, nothing was going to happen to me! WRONG."

Brandon wants all teens to "realize that peer pressure will make you do things that you would not normally do and you'll be the one that will pay for these choices for the rest of your life."

Then Brandon asks, "Do you have ANY idea how it feels to be treated like you're mentally retarded when you're not? I started out as a fairly popular student and athlete, on my way to college and a wonderful life. At age 17, I chose to drive after having a few drinks. Since then, I fight daily to keep my life on track. Since recovering from the crash, I have spoken

to over 1 million students about the consequences of one bad decision. My dreams will never come true. I will pay for my stupid choices for the rest of my life. I hope my story will make a positive difference in your life and help you to make the “Right Choice.” Remember... it’s your decision, it’s your life, make the right choice.

Parents, the best way to steer your child in the right direction is to go in the right direction yourself.

Zig Ziglar is known as America’s Motivator. He is best known for his inspirational messages of hope through his 28 books and numerous audio and video recordings. To be inspired visit his website at http://www.ziglar.com

---

Zig Ziglar is known as America’s Motivator. He is best known for his inspirational messages of hope through his 28 books and numerous audio and video recordings. To be inspired visit his website at http://www.ziglar.com

Based on the principles of founder, Zig Ziglar, the Ziglar Way conveys powerful life improvement messages that transcend barriers of age, culture and occupation. Delivered through personal development training and corporate training programs, the Ziglar Way has impacted more than a quarter of a billion lives.

The Ziglar Way—a philosophy is born

The personal and professional development strategies you discover through Ziglar are all built on or related to a basic philosophy. A philosophy developed by Zig Ziglar more than 50 years ago.

A World War II veteran who grew up poor in Yazoo City, Mississippi, Zig worked in a succession of sales companies early in life. As his sales skills grew so did his interest in motivational speaking. During speeches, his messages of hope, encouragement and faith showcased his way of life—forming the Ziglar Way.

How the Ziglar Way makes a difference

Taking action, common sense, fairness, commitment and integrity form the basis for this way of life. And when you live by this philosophy you'll live a balanced life while achieving significance at both work and home.

All Ziglar programs focus on these key items - old and new. That's why Ziglar programs from the past continually change lives while newly developed personal and corporate training programs at Ziglar remain consistent with this basic philosophy.