NETWORKING | PERSONAL GROWTH | PROFESSIONAL DEVELOPMENT

The Power of Network Marketing NOW!

In any economy your best bet is to BET ON YOU! Work harder on you than you do on your job...

by **Michael York**

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The Next Big Thing is here NOW!
And if you're reading this, chances are you're already a part of it.

Welcome to "ENTREPRENEURIAL SHIFTING."
How you and I get paid is changing. This NOW Economy still has the money (it's a documented fact) but you can't get it the same way you could 10 or 20 or 30 years ago. Just like selling and buying has changed so has the way business is getting done.

On so many levels America is getting back to its roots as "the Land of Opportunity."

> **The rest of the world has never lost sight of the fact that PROFITS are better than wages. America was never called the land of "JOBS." America and Americans created amazing success stories over and over again because of the power of ENTREPRENEURIAL thinking.**

The SHIFT is on and you're right in the middle of it. Positioning matters

and RELATIONSHIP MARKETING is exploding. More and more people today are discovering how to build their very own business by capitalizing on *"The Power of Part-Time*."

Much of conventional and traditional business has sadly become expensive, inefficient, and lacking incentives. The American Dream has turned into a nightmare for scores of well-intentioned individuals who got into a game they cannot win.

In a NEGATIVE IS NORMAL society, NETWORK MARKETING is a POSITIVE UPWARD PULL from your very own magnet that can attract teams of strangers who may one day feel much like your own family because of the commonality of your dreams and your future.

It's how *"you-plus-two"* can turn a rag-tag bunch of ordinary mortals into a league of extraordinary gentlemen (and ladies). Personal development and promotions, coaching and work ethic, leading to becoming, believing and achieving; all the while building a business that pays you over and over again (see Residual/Passive Income).

This is a business that is no respecter of PERSONS!

A business that does not discriminate and keeps no record of INSIGNIFICANT STUFF that no longer measures or matters when it comes to the VALUE you can create and provide in this NOW ECONOMY!

This business does not care about your education, experience or your resume.

It doesn't care if you're a CEO or a stay-at-home mom. It doesn't matter if you're young or old or in the middle. What matters is how big is your reason WHY and what are you willing to learn to provide greater value and receive greater rewards? What matters is how you answer that burning question of WHAT IF…

The Power of PEOPLE MARKETING (word of mouth, MLM, Relationship marketing, whatever it's called now) is that it

MOVES products, goods and services, transforms people, and makes CASH FLOW!

It cuts through the clutter of advertising noise and creates a marketing FORCE that defies TIVO and DVRs (unlike ordinary advertising).

It challenges “business as usual” and transforms individuals in the process.

IT is the last bastion of real FREE ENTERPRISE for any individual in a mucked up, clogged up, rusted-out system that sends millions out again tomorrow to work at something that they already know isn’t working.

So…
Where can YOU and I find our own personal POWER in Network Marketing NOW?

It’s a long list…

- The Power of the Mastermind
- The Power of Positive Thinking
- The Power of Transferred Enthusiasm
- The Power of Coaches and Mentors
- The Power of Residual Income
- The Power of Part-Time
- The Power of TEAMS
- The Power of Specialized Knowledge

(Most of which could be recognized simply by reading a single book. See “Think and Grow Rich”)

Relationship marketing is creating a leading-edge explosion occurring as you read this in today’s global marketplace. But it’s also the law of the farm, the law of sowing and reaping. It’s the law of doing more than you get paid for NOW so that you can get paid for more than you do LATER.

In the beginning of anything, activity and effort are HIGH Return is low.

When it comes to GROWING or BUILDING ANYTHING, there is no substitute for TIME!

Robert Kiyosaki says ***"Ordinary people WORK, RICH PEOPLE NETWORK!"*** (Think: TV Networks, Radio Networks, Sports Networks, and PEOPLE NETWORKS) And it will take time to build YOUR NETWORK.

Welcome to THE FUTURE!

This is "The Show."

Network Marketing, MLM, Direct Sales, whatever you call your team, this is the BIG LEAGUES OF BUSINESS!

In any economy your best bet is to BET ON YOU! Work harder on you than you do on your job…

I'm betting that when you do others will show up to see what all the excitement is about.

To Your Uncommon Success!
Michael

In 2009 **Michael York** was named *"International Business Coach of the Year"* by Prime-Time Business Institute and E-Z Coaching Worldwide™

Michael wrote the book on *Becoming Uncommon* (www.Amazon.com). He has been called "Mr. Mastermind" for his ability to bring together individuals and ideas that radically change personal and business PROFITS. He is a business-owner and marketing consultant who has

addressed over 1000 audiences on Major League Marketing and Top Performance in Life and Work. His most recent work revolves around the study of wealth, selling, and “rich strategies” for life in a constantly changing marketplace.

His columns appear regularly in national publications and online as well as in his *“Year of Growing RICH”* and “*Choosing Greatness*” E magazines available at www.MichaelYork.com