

Christmas Comes Early...

My advice to you is be the best student you can possibly be and you will replicate all of the good and great attributes of a strong leader and successful human being

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Ridiculous isn't it? Especially as it is the end of September as I'm writing this and I'm sitting in a hotel room in Palm Springs California with temperatures in the 100's! Yet I know it is a BIG challenge to GRAB your attention with all the NOISE coming at you fast and furiously each day. "Christmas coming early" just resonates with me and the theme of this extra special edition of The Network Marketing Magazine and the vision my dear friend the publisher, George Madiou has had

from the very beginning 7 years ago.

**Congratulations George Madiou,
on being a beacon of all things
positive in our network marketing
industry - often going against the
tide of our industry standard of
looking for the Bad, and the Ugly
but always a role model for all
things upbeat and Good.**

Why Christmas? Well the holiday season is a time to celebrate family, friends, hope, faith, and optimism. It is often a time to reflect back on the past with thoughts of what is working, and what to let go of and what to bring more of into our lives. Just like our industry, and just like you probably are looking at your businesses.

Since I first started to write for this magazine a lot has happened in these past 7 years- hasn't it? Just think about it? We have had the worst economic situation since the Great Depression. Some economists have stated that the real unemployment rate is a sobering 20-25%. Families have lost their homes, their savings and in many cases, their hope and dreams.

Which is where network marketing comes in... the numbers are increasing each and every day since the Great Recession and the well sought after legitimacy is increasing substantially as more and more professionals are coming on board. More and more families are getting out of debt and into a solid and sound financial situation as this is a great Plan B for many of us. That's right- "us."

I left this industry about 5 years ago and started a more traditional business of life coaching and training which is a real passion of mine. Just like so many others, when the economy soured, so did the business... and those lucrative corporate contracts just dried up, leaving the cash flow in a precarious situation. What did I do? (other than a wee bit of panic?)

I turned on a dime, joined a new network marketing wellness company (one of my key interests and passions) and was able to stop the hemorrhaging of the bank account fairly quickly.

I will always have a healthy respect for the sales, marketing and team building skills I have developed through the years in network marketing that will always stay with me - no matter what my age.

I don't have to worry about being laid off, or anyone thinking I'm too old for a job and hiring a younger person who would be cheaper with less benefits or even worry about having to retire and stop working at a certain age just because the old rules of a bygone era say so...!

Those are way outdated rules just based on the new life expectancy and I hate rules anyway.

Hate those stupid rules of a whole different mindset. Today a more radical, non-conformist approach is required.

Loving the choices, loving the multitude of options and more than anything else - loving the freedom that comes with believing you are a mistress or master of your own destiny! That is what network marketing does for people. Just make sure that you do your due diligence and choose a solid established company with a great product line that works for you and a good system of training and leadership development.

The theme of this edition of this magazine is all about “replication.”

All I know for sure is that focusing on the correct daily activities is going to ensure that YOU “replicate” the successes of all of the top earners in our industry.

Keep a learner’s open and adaptable mind and enjoy the fun of expanding and growing. Your positive attitude matters.

Follow the role model of George Madiou. Keep a positive outlook, looking towards your bright sparkling future and DON’T listen to the naysayers or the “ugly networkers” who are always jumping from company to company hoping to hit a home run without doing any of the work of expanding themselves or their teams. They just have a lottery mentality. Avoid those people no matter how persuasive they are at hitting your triggers if you want to “replicate” the success of the top earners.

My purpose is to help many people around the globe learn the skills of being micro-entrepreneurs. This is a lofty goal and the sense of fulfillment and contribution of making so many lives better- Priceless. Where other than our industry can a normal person have this impact?

Your dreams will get bigger, your life will expand beyond your wildest dreams the more you “replicate “ the successful leaders in our industry. So my advice to you is be the best student you can possibly be and you will replicate all of the good and great attributes of a strong leader and successful human being.

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Elizabeth Harrington - A writer, international speaker and passionate networker, both as a leader and a student. Elizabeth is inspiring to the many 1000's of people in the teams she has created in the 16 years she has been in network marketing! Passionate about marketing to women, she is leading the conversation about how to make our businesses more female friendly and focused on what women really want!