

Zig on... Family Moments

Precious moments mean a lot to all of us. I hope you are having those precious moments; if not, I urge you to start creating them.

by **Zig Ziglar**

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Many years ago at a family reunion in Yazoo City I had a precious moment.

We generally fly from Dallas to Jackson, Mississippi, for our family reunion, then drive over to Yazoo City. The other members of the family live much closer and as a result they generally cook and bring their food with them in their automobiles. We can't do that, so on this particular occasion, after we arrived in Yazoo City we went into one of the grocery stores and bought a number of canned soft drinks, a ham

and a turkey. We have a big crowd and they're big eaters!

When we got to the checkout stand with the items we had chosen, the Redhead wrote a check and immediately pulled out three or four credit cards and said, "I imagine you will want to see these as well." The cashier looked at the signature on the check and said, without even looking up, "*No, in Yazoo City the only identification we need is this name.*"

I must emphasize that at that time no one knew who I was, but when she saw the name "Ziglar," it rang a bell with her. It was a special name in our community; my mother ensured the name was synonymous with integrity.

**At that moment I renewed a
pledge I had made earlier that I
would always try to do the right
thing because if one of my**

children ever wrote a check the clerk would be able to say, “No, you don’t need to show us your credit cards or driver’s license. This name is all the identification we need.”

I’ve got to tell you that was a very precious moment for me. They were honoring my mother who always did the right thing and was much loved and respected because of it. Precious moments mean a lot to all of us. I hope you are having those precious moments; if not, I urge you to start creating them.

***From all of us here at The Network Marketing Magazine -
THANK YOU FOR THE PRECIOUS MOMENTS, ZIG!***



To be inspired visit Zig's website at <http://www.ziglar.com>



Zig Ziglar is known as America's Motivator. He is best known for his inspirational messages of hope through his 28 books and numerous audio and video recordings. To be inspired visit his website at <http://www.ziglar.com>

Based on the principles of founder, Zig Ziglar, the Ziglar Way conveys powerful life improvement messages that transcend barriers of age, culture and occupation. Delivered through personal development training and corporate training programs, the Ziglar Way has impacted more than a quarter of a

billion lives.

The Ziglar Way—a philosophy is born

The personal and professional development strategies you discover through Ziglar are all built on or related to a basic philosophy. A philosophy developed by Zig Ziglar more than 50 years ago.

A World War II veteran who grew up poor in Yazoo City, Mississippi, Zig worked in a succession of sales companies early in life. As his sales skills grew so did his interest in motivational speaking. During speeches, his messages of hope, encouragement and faith showcased his way of life—forming the Ziglar Way.

How the Ziglar Way makes a difference

Taking action, common sense, fairness, commitment and integrity form the basis for this way of life. And when you live by this philosophy you'll live a balanced life while achieving significance at both work and home.

All Ziglar programs focus on these key items - old and new. That's why Ziglar programs from the past continually change lives while newly developed personal and corporate training programs at Ziglar remain consistent with this basic philosophy.

