COLUMN | TECHNOLOGY

The Power of Online Video

This is a system that can increase product sales, recruiting, and drastically slow down the attrition rate better than any marketing system I have ever come across.

by **George Madiou**

601 words | 4 pages

In today's day and age the power of video is explosive. Video delivers a powerful message. Take it from the publisher of this magazine... few people read any more. The most effective format for getting the idea out to the public is video. Is it any wonder that out of millions of web sites out there, YouTube.com comes in number 3 in the Alexa ranking? Don't fight it, if you're not using the power of online video, start! Watch your business take off!

You ask how? My favorite system that ANY networker can use comes from Michael Price with Priceless Possibilities. This company has been helping networkers use video to promote their business for the last dozen years.

Today Priceless Possibilities has brought the networker's promotion to an all new level by combining a Lead Generation System with a Marketing Sales Funnel that allows you (or anyone in your group, even a brand new distributor) to articulate the excitement of your great company, products and

opportunity. This is mainly articulated by using video messages.

The first part of the system is called Free Lead System Forever. This is a Lead Generation SYSTEM that is truly free forever. The reason they can offer the system for free is they have a paid system. The free system allows a person to keep every other lead that is generated. When someone upgrades to the premium system they keep ALL of the leads that are generated. To me the real Bonus to the Premium system is what I call the Priceless Possibility Success System. This part of the system allows you to "Tell Your Story" through a limitless number of sales funnels that can be developed for you and your downline (that joins the premium service)

This is a system that can increase product sales, recruiting, and drastically slow down the attrition rate better than any marketing system I have ever come across. Priceless Possibilities also works with leaders to help integrate their system into their organization (contact me at george@TheNetworkMarketingMagazine.com if you are interested in learning more.)

Click here to learn more about the Free Lead System Forever

Check out this leader's video testimonial…….

The use of video can grow your business like no other system out there. Start using it and watch!

Aim high!

George Madiou

Publisher and Co-founder

www.TheNetworkMarketingMagazine.com

George Madiou is a full-blooded Entrepreneur, complete with validating credentials, Degrees in Marketing and Management from SUNY and NYU (could ya guess he's a native New Yorker!) To date George has owned over 30 businesses, and says they varied from wildly successful to outrageous learning experiences. Among other successful ventures George has achieved high pin levels in two different network marketing companies.

George loves the thrill of teaming up with great people and seeing projects come to life and that passion is responsible for this magazine getting off the ground. George partnered with his good friend John Milton Fogg and here we all (and we includes you the reader) are, making history happen.

George lives in a small town named Boca Raton, Florida. He says "If this isn't Heaven, I know that God at least vacations here." Without question, the joy of his life is his family. He and Debbie are celebrating their 30th anniversary this year. They have two great young adult children, Sara and David.