

Open up new multiple streams of income

Take the time and explore your options

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Creating new streams of income may sound like a daunting task. For some folks this task is challenging but as with experience, it will get easier to do. You can make different levels of income that is not just based on your company's sales, member sales or other inline commissions. Take a step back and develop a game plan. Some of these additional streams will take some time to implement but I want to cover a few basics with you. The power of creating sustainable income can be achieved, that is the first rule to remember, the

second is to be persistent in your frame of mind and the last rule is to get these streams of income up and running as soon as possible.

You run a business and with business comes services or products, right!

Take your website and increase your eStore to include digital content, physical content such as DVD's, CD's and other merchandise that is not related to your direct business.

As an expert in your industry, you can sell videos, eBooks, DVD's, coffee cups and tons more to the general consumer. There is no limit to what you could sell but don't forget you can also be an affiliate to other companies and have this income stream into your bank account. Your

website host may have a program that you could enlist into and make some additional shopping funds.

These sources of income open up several new streams that can last beyond a lifetime. The extra cash could go for back bills, vacation or other needs and your primary income can be used for bills, food, etc. As a business owner, you can develop eBooks on specialized topics and sell them for a tidy profit but you will have to market them accordingly. Your DVD's and CD's could help you fund a college education or pay for car expenses. Try to make these items relevant and fresh with information and worth the price tag. Selling your videos or hosting them on YouTube can help you garner more cash as well.

Is there a limit to the amount of streams that I can have at one time? No, the only restrictive element is the time that you have to market them. The other factor is the creative factor to make the items that you wish to sell, plus you have to find the right affiliate program to join. You can stock up on T shirts, mugs or other items and sell out your inventory before purchasing more or use them as recruiting tools. Either way these items are still valuable to your primary business.

**No matter what you chose to do
in order to create the extra cash,
don't forget about your business
and the money that you need to
make from it for the bills that you
have.**

These streams can take up to a week or longer before they start producing cash but it will vary on the networking power of the individual. Take the time and explore your options.



David L. Feinstein has been published by Pro-Publishing Company of California, for a series on Leadership books.

Exposure to business at an early age along with cultivation of artistic talent in writing is the background that David Feinstein brings to his business associates, prospective candidates and audiences alike. His experience throughout his career in sales and marketing and having owned and operated his own international accounting & financial management services company, is a key success factor in helping develop his international notoriety in the network marketing industry.

David and his wife, Ann have been significantly involved in direct marketing and direct sales for 21 years, serving as a distributor (team member), speaker, trainer, Top Leader, and author in the industry on a worldwide basis. Working together, they coach, mentor and train those seeking empowerment, greater self esteem and branding image, and training people seeking financial success and personal life freedom. David and Ann have grown their business that today spans over 40 countries with over 65,000 team members.

For more information go to: www.AnnandDavidFeinstein.com

David & Ann's personal passion of "showing people there's a better way" to market their business lays the foundation for the inspiring and motivating topics they speak and teach on.

Innovative, creative, interactive and dynamic, David & Ann speak on topics in marketing and sales that most professionals find difficult or challenging to understand. Applying their unique and visionary approach easily, safely and comfortably draws audiences in from the beginning and keeps them engaged until the end. Their extensive knowledge in marketing and sales makes these topics easy for audiences to understand, as they address and speak from their personal experience and with authority and passion.

Mr. John Fogg of MLM/Network Marketing, author of *"The Greatest Networker in the World"* has said the following about myself and wife/partner Ann:

"It's been a looonnnng journey from their "weird" first exposure to network marketing where Ann— a Park Avenue Research Consultant, and David— the owner of an entertainment management firm handling the careers of rock stars such as (the early) Rolling Stones, Led Zeppelin, Michael Bolton, Cyndi Lauper, Phil Collins, and other famous others, found themselves at a meeting full of strange "new agers" from Sunrider— that was

21 years ago— to where they are today: Significant six-figure income earners with Agel Enterprises leading an organization of more than 65,000 people in 40+ countries around the world.

Above all else, Ann & David are focused on mentoring and leadership. Their combined expertise in recruiting, coaching, training and international development has made Ann & David much sought after direct sales business experts.

The Feinstein's approach marries both classic MLM and the technology advances of the Internet and social media. The first people they have their new people speak with are family and friends, they do meetings, build for and around events and David even unabashedly asks people, "Do you keep your business options open."

They meet new people through weblogs, electronic newsletters, Twitter and Facebook leveraging their time and global reach. The business is all about relationships and giving value for Ann & David Feinstein... and consistently building their brand."