

Creating Culture

What do I mean when I say “you are the culture of your company?”

by **George Madiou**

398 words | 2 pages



What is the culture of your company? This is something that most distributors never ask, but it could reflect your personal values either in a positive or a negative way.

You are the culture of your company, that is if you choose to be.

First you must look around, and preferably at the management, both corporate and field leadership. If their personalities, work ethic and their business ethic is congruent with yours, you are on the right track. If any one of these do not conform with your values, RUN! These are things that effect both short and long term success.

What do I mean when I say “you are the culture of your company?” As a leader this is your business. You determine the fate of your success. As a business owner and a leader you affect both customers and other business builders in your group.

Take charge and treat both of these groups as you would want to be treated. Take a lead in the culture game.

If you have found a company that you want to call home, make a difference and make sure the values you represent shine through.

George Madiou

Publisher and Co-founder

www.TheNetworkMarketingMagazine.com



George Madiou is a full-blooded Entrepreneur, complete with validating credentials, Degrees in Marketing and Management from SUNY and NYU (could ya guess he's a native New Yorker!) To date George has owned over 30 businesses, and says they varied from wildly successful to outrageous learning experiences. Among other successful ventures George has achieved high pin levels in two different network marketing companies.

George loves the thrill of teaming up with great people and seeing projects come to life and that passion is responsible for this magazine getting off the ground. George partnered with his good friend John Milton Fogg and here we all (and we includes you the reader) are, making history happen.

George lives in a small town named Boca Raton, Florida. He says "If this isn't Heaven, I know that God at least vacations here." Without question, the joy of his life is his family. He and Debbie are celebrating their 30th anniversary this year. They have two great young adult children, Sara and David.