COLUMN | WOMEN

# Economic Power of Women

*Observe these 3 points in your company and see how you can incorporate some or all in your own business and become an economic power yourself.*

by **George Madiou**

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The economic power of women and the importance of women in the network marketing industry can not be minimized. I was told by a huge leader (a male) that there are more male super star leaders than females. I don't agree. Woman leaders are the most powerful force in our industry. One of the biggest reasons is because of relationship building and going deep in their organization.

There are three reasons why women are an economic power:

**Reason #1: Women have a global view of what is going on.**
The global view is not only worldly but also locally, but especially in the family. It is like stepping back and getting the big picture. Woman have the ability to step away from the "me" focus and get the bigger picture and it helps create a great economic power.

**Reason #2: Women have an incredible understanding of relationship building.**
The woman's ability to have incredible relationship building skills is one of the best reasons women are an incredible economic force. Success is not a solo activity. The most powerful people are those who are able to develop a relationship of "A Team" partners who Make It Happen. Those relationships become an immovable force called Success.

**Reason #3: Women, for the most part, are "other" centered rather than "me" centered.** An "other centered" person has the ability to gather dimensions of success that a solo person can't achieve. An achievement of a team becomes an economic power unlike any other.

**Observe these 3 points in your company and see how you can incorporate some or all in your own business and become an economic power yourself.**


# George Madiou

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**George Madiou** is a full-blooded Entrepreneur, complete with validating credentials, Degrees in Marketing and Management from SUNY and NYU (could ya guess he's a native New Yorker!) To date George has owned over 30 businesses, and says they varied from wildly successful to outrageous learning experiences. Among other successful ventures George has achieved high pin levels in two different network marketing companies.

George loves the thrill of teaming up with great people and seeing projects come to life and that passion is responsible for this magazine getting off the ground. George partnered with his good friend John Milton Fogg and here we all (and we includes you the reader) are, making history happen.

George lives in a small town named Boca Raton, Florida. He says "If this isn't Heaven, I know that God at least vacations here." Without question, the joy of his life is his family. He and Debbie are celebrating their 30th anniversary this year. They have two great young adult children, Sara and David.