

Automate Your Selling and Recruiting With Video

Thinking of making your life easier than ever without losing control over your selling recruiting? Videos are a great way to automate your business line.

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You can create powerful videos for YouTube and other video hosting sites for your business. You will have a channel page and this is a great way for you to reach video watchers on a completely new level.

Videos require additional time and effort but the rewards can be outstanding if they are done right.

Script writing is the first step in creating a video. What is your subject matter covering? At this stage, you will need to determine the length of the video. This is the planning and writing stage for the video. Once you have the subject matter, you will need to develop a script for the speaker or speakers in the video. You can find free script writing programs online to help you format it. Once you start writing the script, you may want to

add pauses in the script for slides or other events that you plan to trigger in the video.

Recording and Editing are the following steps towards creating a finished product. You may want to have a peaceful location for the recording. You could use your smartphone to do the video but if you have a web cam or video camera, this will help with the quality of the video.

You may have to record your presentation more than once. People tend to make mistakes and errors. Location plays a big role in your video. You could use a serene background, office or other quiet spot to record your promo.

Editing takes time, especially if you are using pop ups or other visual advertisements within the production. You can use banners with clickable links and other graphics for your viewers to take action on.

Posting your video is not hard to do; it may take a few minutes to upload to the hosting site. Once uploaded to the site, you should test run it to make sure it operates fine. Do not forget to add a description and other company information to help your viewers.

That is about it, once people start watching and clicking your landing pages should handle the rest. You could produce one or more videos a month to help automate your sales and recruiting. You can do the whole process in about a days' worth of free time, sometimes longer if there are problems that arise.



David L. Feinstein, noted business coach and home business entrepreneur, is the author of various articles and books that help to empower individuals. To get the real innovative marketing knowledge and training, so you can be at the cutting edge of using technology to build your internet network marketing business correctly, visit; DavidLFeinstein.com