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STOP! Start With Self Leadership First

Want to build a harmonious, hyper achieving global team of successful people?

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Want to build a harmonious, hyper achieving global team of successful people? As the Midwesterners say - “You Betcha.”

What I know for sure? Forget about others. Start with you first.

To develop others, start with yourself.” — Unknown

Contrarian, I know. Yet I believe, the fastest path to true leadership is, start with yourself.

"Mastering others is strength. Mastering yourself is true power."

— Lao Tzu

Here is a good example of what I see way too often.

Your message is out of alignment with your actions.

In today’s mobile world, it is getting increasingly difficult to avoid video, isn’t it? Selfies, group photos, instagram, “tag you’re it” on Facebook, and on and on…it is getting increasingly difficult to avoid those dreaded photo ops and bombs, if you want to fully engage on social media platforms. Like many people, I won’t even consider “friending” anyone or connecting on Linkedin if a photo isn’t included on the profile. Period.

Are you as surprised at how many people are starting to request a “FACETIME call” to meet now?

Let me ask you directly. ARE YOU READY for Facetime?

Or are you feeling more like the Wizard of Oz running to hide behind an elaborate screen?

Gets real in a hurry if you’re not ready for primetime video. If you’re looking to build a high performance team, and let’s face it-big goals and big dreams require you to build with high performance, high energy entrepreneurs, then it makes sense to start with the very characteristics that most people write down to add to their “dream team.” Can you look yourself in the mirror, err the video camera and see a true reflection of the self discipline and self care/ nurturing that a true champion exudes?

While learning the skills so important to add business partners, or brand promoters to your team, if you’re walking your talk and your message is in alignment, then it becomes much easier to attract the right people and for all the right reasons.

Remember: Like Creates Like. Like Attracts Like.

"It's surprising how many persons go through life without ever recognizing that their feelings toward other people are largely determined by their feelings toward themselves. If you're not comfortable within yourself, you can't be comfortable with others."
Sydney J. Harris

The obvious sector that requires a strong visual (and has a positive healthy impact) is the wellness and nutrition industry. I am always surprised to see how many people are speaking about longevity, wellness, anti-aging –admittedly all hot topics right now and they are drinking Colas, obviously way overweight (hard to hide isn’t it?) and grabbing cheeseburgers and fries.

The vision is NOT aligned with the message.

Making people Confused + Overwhelmed with jargon and technical science language is another branding problem. In today’s Attention

Deficit Economy, you have to make the language so simple an 8 year old can repeat it back to you.

Really.

People today are really looking for something, actually ANYTHING to prevent them from having to make a decision to buy. So consider starting with your self leadership program first and I promise you, your growth will be exponential.

You will be healthier, and so will your bottom line.

More on this in future Issues.

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Elizabeth Harrington has more than 20 years in the network marketing industry and yes primarily in the wellness field.

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Elizabeth Harrington - A writer, international speaker and passionate networker, both as a leader and a student. Elizabeth is inspiring to the many 1000's of people in the teams she has created in the 16 years she has been in network marketing! Passionate about marketing to women, she is leading the conversation about

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