PROFESSIONAL DEVELOPMENT | MARKETING

Facebook Ideas

Facebook is huge. People can peek inside you and your life. Make sure the view is flattering.

by **Tom (Big Al) Schreiter**

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New prospects can check you out on Facebook. So what will they see?

Do you have pictures of your last party with a lampshade on your head? Skinny-dipping from your party boat?

Or is it a picture of you, your family, your dog and the people you are helping?

Do you promote 16 different companies and affiliate programs? Or do you appear to be focused on an opportunity and willing to guide others to success?

And check out the conversations on your wall. Remember, you can delete profanity from your drunken friends.

In network marketing, people join people. They are more interested in you than the company. So why not give the best impression now?

Facebook is huge. People can peek inside you and your life. Make sure the view is flattering.

Tom "Big Al" Schreiter is the author of many books and audio trainings on how to recruit more distributors.

36 years of experience of testing exactly what to say and do to get prospects to join.

Download seven free mini-reports on the magic words and phrases of network marketing at: http://www.BigAlReport.com

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