

The Land of Milk and Honey

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Once upon a time there was a person who got involved in Network Marketing. The reason they got involved was that they wanted to take themselves and their family to the Land of Milk & Honey.

This person had heard that in the Land of Milk & Honey they live life on their terms. Get up when they were done sleeping, spend as much time as they liked with their family, eliminate debt, buy the type of house they wanted, drive the kind of car they wanted and travel to destinations they had only dreamed about. On top of that there was the strong possibility of creating a residual income.

You know the type of income that keeps coming in month after month for that person doing something right one time.

This was appealing to this person as this person was tired of trading time for money. **It didn't matter what career this person chose. It could have been driving a bus or being a plastic surgeon, they had come to the conclusion that either one of those careers involved trading time for money.**

You go to work you get paid, you don't go to work, you don't get paid. So this Network Marketing thing appealed to this person very much as it was now clear that the trip to the Land of Milk & Honey was most likely not going to happen by trading time for money.

So this person got involved with all the good intentions of using this vehicle of Network Marketing to get to the Land of Milk & Honey. But, then a problem arose. This person started to experience frustrations with their company. They couldn't quite put their finger on it but, they figured it must be ***the product.***

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Finally the person quit Network Marketing and decided that the Land of Milk & Honey was not all it was said to be. It can't be, if it was true more people would go there.

There is one thing that did keep bothering this person. One thing they could not figure out. In all those companies that this person left there were others who were having great success and lots of fun living in the Land of Milk & Honey or enjoying their journey to that destination. In fact this person kept checking on these companies and not only did they continue to grow but, there were new people joining and going to the Land of Milk & Honey.

But, the person just shrugged their shoulders and said, "This is not for me." I just want enough to get by" What a selfish thought, just enough for them to get by. What about their children, grandchildren, parents, etc? This person loves them and cares for them very much, yet this person just wanted enough to get by.

**What is the moral to this story?
The common denominator. The challenges our character had were not the companies they were in, *it was them.***

In order to do more you must become more. They had to change. They had to grow more personally, they had to develop the skills necessary to grow and thrive in any of those companies. The sad part is that every legitimate Network Marketing company has a system in place for you to succeed. The same goes for your upline support. Somebody within your upline has a system of success, find them and ask them to share it with you.

Once they do, do not, I repeat DO NOT change it! Do not re-invent the wheel. Use the system as it is taught to you. Then put your head down and do not get distracted by any new shiny objects and keep your head down focused on building your business until your check is where you want it to be. Then come up for air and go at it again.

Success in Network Marketing is yours if and only if you truly DESIRE it. The choice is completely yours and no one else's. Choose as you DESIRE it to be.



Roberto Torres currently mentors entrepreneurs sharing his keys to winning in network marketing based on his experience in the network marketing profession since becoming involved in 2000. To learn more, visit his website www.RobertoTorresLifestyleTrainer.com